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Creating a web identity is considered as a very crucial task for businesses. Building a website not only helps them in creating more awareness about the product or service they deal in, but also helps in generating better ROI. There are several things that one needs to take care of when building a website for a business. Selecting an appropriate domain name, domain registrar, web host, web hosting plan are among the most crucial factors to consider when building a website.

Among the above mentioned services, choosing a web hosting service is considered as a very significant task that can immensely help in success of the website. The field of web hosting is known to be very wide and includes several important things that one must consider. Among them choosing an operating system is the most basic aspect to be considered by the user. Windows and Linux are the two main operating systems that are most commonly used in the industry. Both these operating systems have their own distinct advantages and disadvantages. Let me give you some basic information about them.

When a user plans to go for a Windows o/s, he must also choose Windows Web Hosting service for the website. Windows Hosting is the most popular among beginners as it is very easy and convenient to use. The biggest benefit of this solution is that it can integrate various types of Microsoft programs, such as FrontPage, Access and MS SQL. However there are few drawbacks of this hosting plan as well and the biggest of them is its price. As Windows is not an open source application, it comes attached with several licensing costs from Microsoft. But with its overall benefits Windows Hosting in India is still a very popular choice among users.

Linux, which is other popular o/s available in the market, is well-known for its robustness and flexibility. It is also commonly called LAMP, where Linux is the operating system, Apache the web-server, MySQL is the database, PHP handles the web-pages. Linux Hosting is the most obvious choice for users who do not wish to spend a bomb for their hosting needs. There are various benefits that a user has when he opts for a Linux o/s, such as its pricing, but the biggest of them is its scalability.

The user is always suggested to pick a hosting plan based on the type of website he aims to build, as both these plans have their own pros and cons.

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Ajay Kumar has 5 long years of career proficiency as a content writer and written some of the most searched articles on web hosting, web hosting services, a [web hosting company](#), web hosting India, VPS Hosting, Linux web hosting, domain registration, windows hosting, VPS server, a [cloud server](#), cloud hosting and a [Linux hosting](#).

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