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We all have to agree that Internet has spread its wings all across the globe. The best thing about internet is that it can effectively reach everyone and leave a lasting impression on them. Businesses have also realized the importance of having a presence on it. A website acts as a perfect medium for businesses to market their products or services. Through a website a business can effectively tell users about the products or services they deal in.

Building a website is not a very easy task and requires various special services. Among them web hosting is considered as one of the most crucial solution. This service basically allows its user to place his website on the internet so that others can view it. The web hosting industry has also developed and changed considerably in the last few years. As the time has passed, various new types of hosting plans have come into the market, such as Cloud Server Hosting and VPS Hosting. Let us discuss in brief about them.

Cloud hosting is the newest hosting plan that has taken the hosting industry by storm. This kind of website hosting is carried out from several interconnected servers that provide its users with maximum uptime assurance. In this plan a website gets hosted on multiple servers in contrast to traditionally one single server. The servers that are used in this hosting plan do not require to be placed in the same data center; in fact they can be positioned at multiple data centers. This hosting plan comes with several distinct benefits for a user. Cloud Server Hosting is considered to be highly scalable and enables its user to change the processing power to suit specific requirements. Another advantage of this plan is that the user only needs to pay for the amount of services he uses.

VPS Server hosting is also a popular hosting platform among users. This hosting platform is often termed as a bridge between shared and dedicated web hosting. It is considered as a powerful hosting solution for businesses that need high web server resources. It is also known to offer advantages of dedicated hosting but at cheaper prices than traditional dedicated hosting.

Reseller Hosting has also come up in India as a great hosting proposition for users. This hosting solution allows a user to resell hosting space to others. As the user is permitted to resell his dedicated server space to others, he can set up his own Reseller Hosting business in India.

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