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Building a web presence by Ajay Kumar

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Most people tend to think that building a website is a cumbersome task, especially if the user is new to web industry. But let me tell you, it is rather a very simple task. The user just requires certain services through which he can build an online identity. Among those services, Domain Registration and Web Hosting are the two services that he needs to set up a web identity. So let us go ahead and discuss in detail about both of them.

Domain Registration is one of the most basic steps required in order to build a website. A domain name is nothing but the address of a website that a visitor types in his address bar. When building a website the user needs to come up with a name via which the website will be known on the internet. It should be something that is very straightforward and exclusive. Once the user has short-listed the domain, it needs to be registered with a domain registrar. Doing so ensures that the user can go ahead use his domain name to either build a website, to have a personal email address or simply secure his brand.

There are certain things that need to be considered when thinking of a domain name. If the user is trying to build a website for his personal use then any name can be done with, but if the website is for business purpose there are certain aspects that need to be considered. The domain names should be related to the business if it is going to be used for a business website. This ensures that your website has a good standing in various search engines. Having a right domain name for your website also gives your business a more professional look. Therefore, a user is always advised is to Search for a Domain Name that is most suitable for the business.

Once the user gets his domain registered, he needs to get his website live on the internet. This is where a Web Hosting Service comes into picture. This service is provided by Web Hosting companies, who basically provide server space and bandwidth to users. As there are several companies that offer Web Hosting Services today, there are certain things that a user must look for in a service provider. Reputation, reliability, uptime guarantee, support services and price are some of the major factors that must be considered by a user when choosing a web host.

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Ajay Kumar has 5 long years of career proficiency as a content writer and written some of the most searched articles on Cloud server, cloud hosting, a domain registration, domain names, a web hosting, windows hosting, Java Hosting, Linux Hosting, reseller hosting, a Website Hosting, domain availability and domain reseller.

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