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Suggestion in Uploading SEO Images by Fellicia Smith

Article published on December 1st 2011 | Web Design

Like a well-written content, images are also crucial in drawing trafficking and insertion in universal search results. Because of this one must know how and why to upload a SEO image for a particular website. For this there are certain steps which would be helpful to upload an image. First of all, it is necessary to find the appropriate image because attractive images will act as another part to the article or a web page which may entice people to share the page to others and lead in creating some back-links. Secondly, usage of keywords in the file name is important. Using rich keywords in the filename of the image is just implementing them in the content. This helps Google and other visitors identify its existence. Google appreciates those images which are grouped in one folder rather than housed in different folders throughout the website. The search engine also offers the suggestion of using common image file types such as BMP, PNG, JPEG and GIP.

Thirdly, usage of descriptive alt texts identifies the nature of the image. Search engines mainly depends on the alt texts, the captions that are added around the image, file names and surrounding texts which helps the search engine to identify the content of the images. Apart from this, if an image is used for navigation purpose, say as a link to another page, one must make note of the usage of alt text which would be important to the content of the page it is being linked to. Fourthly, using the right anchor text is a significant factor in using images for SEO. If you want to link images with the text, your anchor text could be crucial and would highlight the images which will help rank the keywords. Remember to use graphical anchor text that would describe or might speak for the images. Last but not the least, one must avoid stuffing. Excessive usage of keywords must be avoided which would spam either the web content or the images.

So, using SEO images is all about ranking your websites and help crowd your business at the global search. Search Engine Optimization Atlanta, is a well known seat to highlight business website on the major search engines. So, next time make sure that you should optimize your image before they are highlighted. Just following the above steps would help your business perform well and attractive image would entice visitors to crowd your website.

Article Source:
http://www.articleside.com/web-design-articles/suggestion-in-uploading-seo-images.htm - Article Side

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Article Keywords:
search engine optimization atlanta, web design atlanta

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