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PSD to Magento: an Indispensable Solution to Handle eCommerce Stores Successfully by Justin Spencser

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As the times changes and the ways of conducting business also changes. In today's time, it is no longer sufficient to have just the physical business house. Ours is the age of technology and it has made a great impact on the way we live, we work and we do things. Hence running a business too has become technology aided and an online presence is must for every business to ensure good returns. Setting up an online store is not a simple task. One needs to ensure that the store is developed as per proper web norms and has the core functionality required to run an online store. Although there are a number of ecommerce development applications available, but PSD to Magento conversion is one of the best solutions. PSD to Magento provides and excellent and indispensable solution to handle ecommerce stores efficiently. This is why a majority of people opt to convert PSD to HTML/Magento.

An ecommerce store has to be dynamic to meet with the great online demands. PSD to Magento provides a highly dynamic and flexible online store to handle the process of selling and meeting the customer requirements in the most effective manner. PSD to Magento conversion offers all the required and important features that are must to get a robust and feature rich online store. Some of these features are

Cross browser compatibility: Cross browser compatibility is a must for every website. It ensures that the site is accessible via all the different browsers like IE, Safari, Firefox, Chrome etc. People use different browsers everywhere and if an online store is not accessible via all browsers it will lose out on a large number of visitors and many potential customers. PSD to CSS/Magento guarantees cross browser compatibility.

W3C validation: W3C validation is a must for every website. W3C provides guidelines for developing a well structured website. A W3C validated website has good functionality and operates smoothly without any glitches as it adheres to proper web norms.

Hand coded website: a good PSD to Magento conversion service provider guarantees a manually coded website. A hand coded website ensures that there are no errors in any of the pages. This ensures that the site runs properly after it is launched.

Pixel perfect conversion: another important feature provided by PSD to Magento conversion is pixel perfect conversion. Pixel perfect conversion is must as it ensures that a website bears the same look across different browsers and different platforms like mobiles phones, computers etc.

From the above discussion it is evident that PSD to Magento is one of the best and highly reliable methods of developing an efficient, robust, user friendly, and flexible ecommerce store. But to ensure that you get the quality website development done, you should only hire a professional and experienced PSD to Magento conversion service provider. Always check the portfolio of the service provider before hiring. It will give you an idea about the capabilities and strengths of the service provider and you will know what is in store for you.

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Justin Spenser is an E-Marketing specialist at MarkupBox.com, which is a specialized a PSD to HTML Conversion Company, backed with years of experience and diligent professionals. MarkupBox offers PSD to CSS, PSD to HTML5 and software implementation services like PSD to Joomla, a PSD to Magento, PSD to WordPress, PSD to Drupal, PSD to Email and much more.

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