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PSD to Joomla Conversion for Building Powerful Websites by Justin Spencser

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Browse the Internet and most of the websites that you see are powered by a CMS or a content management system. A majority of these websites opt for Joomla which is an open source CMS solution. One of the primary reasons being the functionality that Joomla offers. While most of its competitors are basic blogging platforms Joomla is a one stop solution to develop a powerful website. But how do you ensure you gain maximum out of Joomla? The best way to take advantage of this robust CMS is to opt PSD to Joomla conversion. This is one of the most tried and tested techniques of web development and has been adopted by hundreds of thousands of websites around the world.

When you convert PSD to Joomla you get a website which is unique in appearance and customized to meet the exact needs of your business. This is very important as your needs are unique and a template not matter how good it is will never cater to each and every need of your business. Your PSD to Joomla website will stand out in the crowd and speak volumes about your brand and the products and services you offer. Joomla supports all kinds of website and designers use this for corporate websites, blogs, social networks and ecommerce websites.

In a PSD to Joomla technique a website is first designed in Photoshop which is the best design platform in the world. This gives you limitless chance in designing a website be it with the structure, the color scheme, the graphics and the multimedia elements which would enhance the looks of your website but you cannot use a Photoshop file for your web page as it isnâ€™t a web friendly format. It has to be converted into a suitable markup and people opt for PSD to HTML conversion. Some developers also use XHTML which is an advanced form or HTML.

PSD to HTML coding is done manually which ensures that the code base is short and there are no errors. All of us aware of the sloppy nature of the auto generated codes which affect performance of the website. To further improve the quality of the codes, W3C validation is run which ensures there are errors in the coding. This coding is done using the semantic technique where all elements of the website are well defined which helps search engine crawlers index your website easily and give you a high ranking to add to your advantage. You also achieve cross browser compatibility when you convert PSD to CSS/Joomla.

You need to bear in mind that PSD to Joomla conversion should be done flawlessly and this process requires high level of expertise on the part of the developer. They need to have sound knowledge in PSD Design to HTML conversion and Joomla integration. This is why you need to do a background check on the credentials of the developers you hire. One wrong move and you will miss the opportunity of having a powerful Joomla website.

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Justin Spenser is an E-Marketing specialist at MarkupBox.com, which is a specialized a PSD to HTML Conversion Company, backed with years of experience and diligent professionals. MarkupBox offers PSD to CSS, PSD to HTML5 and software implementation services like a PSD to Joomla, PSD to Magento, PSD to WordPress, PSD to Drupal, PSD to Email and much more.

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