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There have been hundreds of iPhone apps available today and not all iPhone apps are created equal because there have been many of the apps which are doing same and unique work but it doesn't mean it's great. And sure enough, there have been apps that you've downloaded and that you've immediately deleted after opening it just because it's broken or not really useful to you. So the question is that what makes a great iPhone app which is worthy enough to be downloading.

In below description you will find some of the important characteristics that help to make an application great. You will also find that most of these items seem pretty obvious and it's surprising that many of the developers often forget to take care of it. Reliability and stability of the apps is going to be important and there is not going to be anything good about an application which is full of bugs.

It is always suggested that even before releasing any of the apps to iPhone store one has to make sure that it has been tried and tested many times under various critical conditions. The best idea is to test the apps in the most extreme situations like turning off Wi-Fi and cellular data connection, and then turning on airplane mode and verify that whether it is working fine or not. Apps should not get crash in any circumstance and to avoid such crashes you need to make sure that it doesn't consume too much system resources like memory and CPU power.

iPhone apps should get loaded quick and easy and it should not be heavy in size. Smart phone users don't usually like slow apps. Because, they are the apps which makes forever to load and the speed at which apps gets loaded is crucial to higher engagement of the mobile user and in making customers happy. Now, if app requires a huge amount of data in its startup in that situation you need to be sure to allow the user in to main application screen and do the loading process in a different thread and so the user is aware of what's going.

Always, take care that the user interface should not get hang up in any case because in that case users would almost instinctively close the app without even realizing that perhaps there's some valid data management being going on or performed. In your apps if there's a particular task which needs some time to accomplish then you need to run it as a secondary thread to prevent user disappointment.

Your Apps should Offer high value to apps users because a unique in characteristics and useful apps is always going to attract customers and even if the App Store is loaded with thousands other apps of similar applications already your apps always going to be the first choice.

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