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All About PSD to Joomla One Should Know by Justin Spencser

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The world of web development is buzz with PSD to Joomla conversion as most business websites have chosen this as the preferred technique to develop their websites. This gives them flexibility as well as high levels of functionality. This technique is being used to develop all kinds of websites ranging from corporate websites and blogs to social networking sites and ecommerce stores. Joomla wins over other CMS solutions as it allows you to develop highly functional websites with little effort. They have a short turnaround time which makes them an ideal solution for businesses which can go live with their websites within a short span of time.

Things to Know About PSD to Joomla Conversion

1. It is Cost Effective â€“ Joomla is an open source content management system which brings down the cost of web development substantially. When you convert PSD to HTML/Joomla you can get a highly robust website within a small budget. This proves ideal for small businesses which cannot afford to spend huge sums of money like their giant competitors and often lose out on business and brand value due to poor quality website.

2. It is Customizable â€“ You can get an absolutely unique website with PSD to CSS/Joomla template. The website will be designed from scratch to meet the needs of your business. You achieve pixel perfect conversion with this technique. Since the source code is available it can be tweaked to achieve customized functionality in your website. Add to this the hundreds of third-party plugins that you have and you will easily achieve a website which adds to the brand value of your business.

3. It is SEO Friendly â€“ PSD to Joomla websites are hand coded which ensures that you achieve a cleaner code base which is one of the most important things when it comes to making your website search engine friendly. In the PSD Design to HTML/CSS conversion semantic coding techniques are applied where each and every element of the website is defined which attracts the search engine crawlers and ensures you a higher ranking. The code undergoes W3C validation which helps you rectify any errors which exists in your website.

4. Usability is high â€“ These websites are cross browser compatible and function uniformly on major web browsers such as IE, Chrome, Firefox, Opera and Safari which gives you the competitive edge in the market and adds to your sales and revenue. They provide ease of browsing to the users thanks to their easy navigation features which brings down the bounce rates in your websites.

5. It Demands High Level of Skills â€“ Last but not the least PSD to Joomla conversion is a highly skill oriented web development technique and you need to make sure that you hire the services of expertise in the job. The slicing of the PSD files needs surgical precession, the coding need to be handled impeccably while Joomla integration should be done with foresight into the future business needs. You risk you brand value and functionality of the website if you hire an amateur developer for the job.

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Justin Spenser is an E-Marketing specialist at MarkupBox.com, which is a specialized a PSD to HTML Conversion Company, backed with years of experience and diligent professionals. MarkupBox offers PSD to CSS, PSD to HTML5 and software implementation services like a PSD to Joomla, PSD to Magento, PSD to WordPress, PSD to Drupal, PSD to Email and much more.

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