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A Brief Importance of PSD to WordPress by Justin Spencser

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WordPress is one of the most popular and award winning publishing platform and customized content management system. In fact the simplicity and scalability of WordPress are touted to be its most favorable attributes. The importance of WordPress CMS and subsequent PSD to WordPress conversion are discussed below:

WordPress is open source - which means that WordPress can be acquired for free. However, if you want superior quality web applications, you may consider investing little funds in PSD to WordPress conversion.

WordPress is simple to use - with special WordPress widgets, handling WordPress and making changes is as easy as simple drag and drop.

Highly scalable website development - scalability is the attribute which allows the website to grow with the needs of time. WordPress is a scalable back end option for powering the website as it follows a plug in architecture. Different WordPress plug ins can be easily downloaded from the internet and used in the website. From search engine optimization, to data back up, to security and a lot more, these WordPress plugins can be used for as many purposes as you can think of.

Shopping cart integration and ecommerce tools - the latest up gradation of the WordPress CMS is WordPress 3.3 which is geared up to facilitate easy trade and commerce with shopping cart plugins and ecommerce tools.

Plethora of themes - WordPress offers its users a plethora of WordPress themes to choose from. These themes add specific personality to the website and represent its look. However for much more customized and unique representation, you can opt for professional PSD to WordPress conversion services.

Along with all the above mentioned benefits, one can not deny the collateral benefits of opting for professional PSD to HTML/WordPress conversion. If you hire a professional website design and development company to for the same, you avail yourself a supremely web optimized and highly efficient performing web application. The professional company will firstly ensure pixel perfection of the website, making sure that the look of the website is consistent from the very beginning. Pixel perfection also ensures that the look of the website is similar to the look of the suggested design file.

Also, search engine optimization of your PSD to CSS/WordPress website is a given attribute with professional markup conversion. Though WordPress is a search engine friendly CMS, professional conversion ensures more visibility and higher rankings on the search engine result pages. Its is done with using proper key words and key phrases in the content and various tags like Heading tags - H1, H2 and H3, Meta tag description, URLs, image ALT tag and etc.

Higher visibility through search engine optimization is also backed with cross browser compatibility. Making the website accessible through various popular web browsers like Google Chrome, Internet Explorer, Safari, Firefox and etc, it is made sure that the website gets a lot of traffic and visibility. Lastly, the website code is tested and verified across multiple browser platforms to ensure the W3C validation. W3C validation is the fundamental requirement for a smooth running and fully functional website.

Hence, for a far superior and feature enriched web application, also opt for professional PSD to

WordPress conversion.

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