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5 Renowned Notebook Computer Logo Ideas That Famous Brands Have Used by
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As the world is advancing technologically, we are leaving behind desktop computers and stepping into the world of laptops and notebooks.

But because of cut throat competition in the industry, product branding is just as important as the features they offer.

There should be a proper company emblem that should make its product proud.

Let's have a look at some renowned notebook computer logo ideas belonging to some famous technological brands.

1. HP Pavilion:

This famous notebook business mark consists of the company initials in straight but slightly slanted fonts. The text is encircled in a white circle which in turn is surrounded by a soft edged rectangle. The prominent colors used are blue and silver but the company also uses the combination of black and silver at certain products. The slightly 3 dimensional look of the text coupled with silver color gives the emblem a high tech feel.

2. Alienware:

Not only is their brand mark different from the rest but so are their notebooks. This company mainly focuses on computer gaming and their design reflects the same. The emblem consists of a 3 dimensional image of an alien face that is usually black in color with silver shading. Because it's a black colored image on a black background, the only feature that makes the emblem eye catching is the eye color of the alien which may vary from red to blue depending on the model of the notebook. Their monogram is the perfect representation of a notebook that is targeted towards youth.

3. Lenovo ThinkPad:

The company name is scripted in thick and blue fonts that give it an appealing look. The word "thinkpad" is placed beneath the company name in thin but straight fonts that give it a sophisticated and elegant look that contrasts the friendly effect "Lenovo" is giving. The only hint of color besides blue and black is the use of red dot for the letter l in "Thinkpad".

4. ASUS:

Personally, this logo reminds me of spaceships and super technology. Here, the company name is written in thick and straight fonts with a horizontal line cutting through the name that seems to depict speed and velocity. The sharp edged fonts contribute towards making this brand mark fast paced and trendy.

5. Quanta:

The quanta computer logo consists of a letter O that accommodates a red stripped wing at one side that also makes the symbol look like a Q. The prominent colors used are red and blue which make the symbol attractive and eye catching. Because red and blue are loud colors that are used in the

image, the creators have used a white colored background so that the image stands out. This design may not be the best one to reflect technological advancement but it certainly stands out.

Hence, while creating their brand marks, these note book companies have made sure that their logo reflects the unique feature that the product has to offer along with being distinct and memorable.

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