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Finding Value in Samui Property by [Luis Connor](#)

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While the island of Samui is isolated, Samui property has become exceedingly valuable in the past few decades. The explosion of growth due to tourism has led to an increased interest in the island, which is not that big to begin with.

The island's current population sits at roughly 50,000 people, but most of these cater to the burgeoning tourism industry on the island. Samui real estate is benefitting greatly from this boom because developers are willing to buy luxury villas and estates at a much higher cost than normal. Even the shacks that are incorporated into fishing villages are becoming valuable Samui property.

Much like the Mexican regions of Cancun and other popular tourist destinations, the value of Samui property will increase greatly as the island is developed. The tourist industry typically brings more affluent westerners who are willing to pay more money for goods and services. Therefore, an investment in Samui real estate or Samui property is an extremely wise investment proposal.

The current economic downturn has hurt the real estate market for much of the United States and Western Europe. While investment opportunities are scarce in those regions of the world, Samui real estate is growing in value on a daily basis. This is due mostly to the intense and unyielding tourist industry from many of the richest people in the world.

While the tourism industry was hurt by the recent economic downturn, the Samui property has remained relatively unscathed. In fact, due to the slight slowing of the economy, the cost to invest in Samui real estate is now much lower. Instead of buying while the cost of Samui property is increasing, it is now possible to purchase the real estate while the market is in a slump. Furthermore, the tourism investment is an excellent and safe strategy that could help you diversify your portfolio greatly.

Diversification of real estate is essential for any good portfolio. For people who like to own real estate in multiple places, Samui property is perfect because it is not considered a "developing" country, which increases the costs rapidly. Instead, it is simply a great tourism destination that will not lose its appeal in the years to come. Professional investment bankers have turned to tourism locations to make lots of money and investing into Samui real estate can help you cash in on the same thing. Do not let the opportunities pass you by.

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