



# Article Side

Photo Enhance is Possible Across Industries by [Atiqur Sumon](#)

Article published on January 7th 2012 | [Photography](#)

Have you ever felt that the photo of the famous Monalisa appears better than the real painting that Da Vinci painted? Or do you feel that the sunset your teenage son captured on his smart phone looked better after an editing job from an online digital studio. There is nothing surprising about the way photos can be upgraded to make them look smarter. Photo Enhance is now possible for various industries and professionals to redefine their visual output with the quick help of online editing studios.

Welcome to the world of Photo Enhance technique that is changing the way the world perceives a picture.

The art of photo enhancement has a vast scope for potential consumers. With additional treatments like gradation, retouching, airbrushing, image-compositing, color & contrast manipulation the photo enhancing takes a life of its own and can be classified as a specific graphic discipline.

Photo Enhance as an art form today finds application in almost all industries. Confined earlier to the fashion and advertising industries, it is today used in as diverse fields as engineering and heavy industries to enhance image quality and visualization. Drab catalogs come alive to tell a story. Applications like Photoshop, Illustrator and Coral Draw, are widely used by photo editors, across industries, to help create visually pleasing presentations. Regardless of the source of the Photo Enhance job the techniques can be applied to a collage of effects to convey a message or simply to produce a memorable family outing snap.

With a camera in every hand today, like a small budget digicam or a smart phone, individuals are snapping more photographs than ever before. Add to this, the services of a digital studio and you get a whole random collection of never seen before color schemes, scintillating backgrounds and scenic professional quality imagery.

## Application of Photo Enhance jobs

Nowhere can this be better seen than in competitive advertising. Today hundreds of photos go into creating a single visual effect. A digital artist can make the most boring industrial product look like a work of art. Imagine looking at the faithful hand drill with its internal mechanics revealed in the product catalog or to show weathering effects on a wall with and without a new paint product. The applications in fashion, FMCG or public relations are unlimited. Making people look younger or bring out the texture in pictures are also photos enhance jobs. These are all possible thorough complex-editing techniques.

Today a digital artist is as much a part of a creative team. Another trend that can be noticed is that of digital studios where companies and professional photographers get their ingenious work enhanced. Here especially, the amateur is differentiated from the professional digital artist because if photo enhancement is an art than the person manning that art is an artist. It's only the finely honed professional who knows how much of an effect is to be utilized and what part of an image to be used or discarded. Too much of a good thing is also detrimental.

Article Source:

<http://www.articleside.com/photography-articles/photo-enhance-is-possible-across-industries.htm> -  
[Article Side](#)

[Atiqur Sumon](#) - About Author:

Atiqur Sumon

Chief Executive, DTP & SEO Expert at Outsource Experts Ltd.

a [Photo Enhance](#) | a [Digital Studio](#) | a [Enhance Image](#)

Article Keywords:

photo enhance, digital studio, gradation, retouching, airbrushing, enhance image, editing studios,  
professional digital artist

You can find more [free articles](#) on [Article Side](#). Sign up today and share your knowledge to the community! It is completely FREE!