



Article published on June 11th 2012 | [Internet](#)

When it comes hosting a website, there are several options that users have today. Right from shared hosting to dedicated hosting, the user has a range of options to choose from. One web hosting plan that has become a rage among internet users is Cloud Server Hosting. It is basically a hosting environment that enables a website to have the power of a number of servers. A website that is hosted on cloud uses a collection of servers to enhance its performance. In order to clearly understand this hosting solution, we first need to understand what exactly is cloud?

A cloud is basically an infrastructure or a set of pooled resources that operates on a distributed data center environment through various inter linked servers, instead of being connected to a solitary server. It is highly scalable and can easily handle any kind of traffic growth of a website with a simple increase in servers. Here are some other key features that make Cloud Server Hosting such a popular choice:

â€¢ Reasonably priced: It is known to be a very affordable hosting solution for businesses, as it does not require them to make any huge investments. It is also very affordable because the companies that offer their users with this service usually bill their customers on the quantity of computing power consumed i.e. its pay-per-use.

â€¢ Scalable: This is one of the biggest benefits of Cloud Server. Increased scalability makes sure that the user is able to gain access of extra resources with ease, if there is a need. This solution makes load balancing, hardware upgrades, and maintenance sessions across servers very easy.

â€¢ Secure: It is known to be a highly secure platform. The companies that offer this service take several measures to prevent any types of security threats.

â€¢ Environment Friendly: It is considered a very environment friendly platform, as it reduces many hardware components and replaces them with cloud systems that reduce energy costs.

Keeping all these benefits in mind, one can easily understand why this hosting plan has become so popular. It is considered very suitable for people, who wish to have a complete control on the way their website operates. Thus Cloud services offer the user with the perfect hosted environment that does not stop the user to have a limited set of resources. Cloud Hosting in India is fast emerging as the most accepted and admired hosting solution. Cloud hosting can improve your business and revenue.

Article Source:

<http://www.articleside.com/internet-articles/cloud-server-hosting-the-new-hosting-solution.htm> - [Article Side](#)

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Article Keywords:

Cloud server, cloud hosting, cloud server hosting, cloud services in India, windows cloud server, cloud server India, dedicated cloud server

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