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Introduction

With changing fashion trends and media world growing leaps and bounds, make up has become an integral indispensable aspect. Be it films, fashion shows and high class events, nobody steps out of the house without makeup. Men and women both have become very conscious of how they look and how they look when clicked.

Importance of a Makeup:

Makeup has become so important because with makeup the features are highlighted and the overall appearance can be managed. The look of the face must match with the outfit that is worn. For this balance makeup has become very essential.

With this importance and popularity various Makeup schools have come into existence giving makeup artists a professional outlook and experience. Once upon time it was the time when makeup meant just a few face touch ups and simple work on the face but beauty and look gaining lots of importance has made it very important to have professional training in makeup if want to get into that field.

Types of Make Up:

Makeup is of 2 types.

1. Makeup for general purpose: This type of makeup includes regular makeup, for functions, events etc. The focus while this makeup is done is to look good, match with the dress, and sustain sweat and dust.
2. Photographic Makeup: Photographic Make Up is much crucial and an art in itself. All the faces that you see on magazine covers and various other hoardings and posters are dealt with photographic makeup. For this kind of photographic makeup it needs lots of skill and beauty product sense along with knowledge about skin texture.

Why is photographic Makeup crucial???

Photographic Make Up needs immense knowledge about the skin and the usage of beauty products on it. Also the makeup style differs depending upon the photo shoot. The makeup for a black white theme photo shoot would greatly differ from that of a colour shoot. Putting a makeup that sustains itself under such heavy lights and temperature and keeps the look of the model is what is dealt in Photographic makeup.

The makeup must be good at the same must not damage the skin at the same time match the look of the features of the face and of course with the dress. Achieving a balance among all these criteria is what is called Photographic Makeup.

Makeup Schools:

With the increasing trends in the makeup world has led to starting up many Makeup schools in India as well as various other parts of the world.

Though there are various Make Up School In London Makeup School has gained immense popularity and fame. With various short term and full time courses London Make Up School is a place for various beauty and health related programs.

Creative makeup, crash courses in photographic makeup for professionals, full time course and certification in photographic are some of the programs offered by London Makeup School.

Thus anybody with flair to makeup and fashion world if taken seriously can become a beaming career.

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