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Touch screen kiosks are more and more becoming ubiquitous in commercial settings and it is more and more common to encounter them when you are booking tickets for transport, serving yourself in a supermarket or convenience store, or getting information.

This trend is catching on simply because the touch screen kiosks have so many varied advantages. If you run a business or any other kind of commercial organization, then this is something you might want to consider yourself and that might help you to run a more efficient business that's cheaper to run as well as one that provides a more satisfactory end-user experience. Here we will look at some of the myriad benefits of using a touch screen kiosk.

Touch screen kiosks can provide a range of tasks that would otherwise have to fall to human staff. For instance they can provide information, dispense tickets, receive payment and scan items and all of this means that you have less demand on your workers. This right away gives you the considerable benefit of not having to employ as many members of staff. You can hire a smaller number and this in turn means you will save a lot of money.

At the same time though this means that the staff you do have will be able to better focus on the tasks they have and will have their attention less divided. It means shorter queues for the customers who still need human interaction, and it means much quicker service for those who use the kiosks. In fact you might find that by having kiosks you get more customers and clients and leads than you otherwise would at all.

The reason for this is that many people simply don't like interacting with others and will find it to be both time consuming and perhaps even intimidating. If you aren't looking your best, if you are very shy, or if you are worried about getting 'stuck in conversation' when you shop, then using a kiosk becomes a much more tempting prospect and allows you to bypass what for some people is a 'barrier to purchasing'.

Of course computers have been around for a long time and there have been facilities in place for self service and information kiosks for the last few decades. The question is then, why is it only now that we are seeing these kiosks pop up everywhere?

The answer is that technology has become smaller, more efficient and much cheaper to manufacture. Specifically the technology that has become more convenient for use is the touch screen element and this is something that is crucial for useful and successful kiosks.

The fact of the matter is that many people are turned off by technology and find it confusing and intimidating. Being confronted with a large keyboard and small screen is enough to prevent many people from making a purchase. Touch screen however is large and easy to see, intuitive to use, and actually fun to engage with. This makes it something that everyone can benefit from.

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[Alfred](#) - About Author:

More and more businesses these days are using a [touch screen kiosks](#) to help serve their clients

faster and easier. There is a growing industry based on user friendly a [kiosk design](#).

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