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The Increasing Demand of Web Development Certifications by Amit Kataria

Article published on June 6th 2012 | Computer

Information Technology is the buzz word now-a-days. The world is going online and so is India staying abreast. With the advent of Internet and its increasing awareness, businesses are switching to the online mediums for publicity, sales, customer service and other commercial activities. Internet seems easier to everyone due to reasons like reduced expenses, easy accessibility, time conservation etc. The reach of Internet is diverse as it is available not just on computers but on mobile devices, Ipads and tablets too. While people may not get the time to watch TV or read newspapers, they would definitely spare a few minutes on their portable devices.

With the expansion of online world, the demand of IT professionals with expertise in this area is also increasing. The significance of people who know the technology behind online media, is huge as they make things happen. They act as pillars of the Internet market by connecting the world virtually. Any corporation that thinks of venturing out will one day think of going online. That's because it is one of the easiest ways of building a global presence.

When the answer to almost every query is Internet, why not venture for a career in this field. As much as we can understand, the demand for online media will most likely increase in the near future. Reasons for this upsurge are already known, with less expenditure being most critical. Today Internet presents you with several ways of promotion and advertising; and we see people preferring it because the reach is certain due to various advanced technologies available.

A common career choice in the gushing online world is web design and development. There is a mounting demand for web designers and web developers in the market as every second business has a website of its own today. While smaller companies may outsource their web business, bigger organizations have their own web development teams. In both the scenarios, it is a win-win situation for the web developer and designer. One can even choose to work on a freelance basis for companies that do not wish to hire full time employees.

There are a lot of certifications in the web development category. Some of these include HTML, HTML5, JavaScript, LAMP, WAMP etc. All these courses teach candidates how to work on the different aspects of the development of websites. There are several languages in web development, such as ASP, CSP, .NET, Java, Websphere, Real Studio, Groovy, Lotus Domino etc. People who gain expertise in this domain, also get the knowhow of Apache Derby, Firebird, Microsoft SQL Server, MySQL, Oracle, Sybase etc.

As much is the boom in IT sector, similar is the rise in the number of training institutes that offer several web development courses. Other than this, the market requires web designers too. Web designers are professionals who work on the visual and pictorial aspects of web pages. A few common software in this category include Photoshop, Illustrator, Flash, Dreamweaver etc. There is no scarcity of institutes providing certification choices in these technologies. One can find such schools in every nook and corner, it is just about finding the right service provider.

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Amit Kataria - About Author:
Here comes another knowledgeable article from Amit Kataria, Koenig's well known video editor. This time it was some valuable information about technical courses that offer great career choices. If it is about introducing Koenig Solutions, it is a pioneer in the IT training foray. Koenig has an extensive record of domestic and international students who have graduated in various IT courses like Security, Ethical Hacking, Virtualization, Business Intelligence, Cisco, a CCNA courses etc. Koenig is based in Delhi with centres in Goa, Shimla, Dehradun and Dubai.

Article Keywords:
Web development courses, ccna courses, Ethical Hacking, Virtualization, Business Intelligence

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