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Postcard Designs: Postcard and brochures have always played an integral part for any small and large event. As years have passed now, the online world has been changing and so many new incredible postcard designs are available now which help in celebrating and be part of informal and formal events. Lately, the new postcard designs have been available which are gaining momentum and quite popular for every small event from the baby shower ceremony, house warming and any cultural fest in the society.

There are 2 common types of brochures mainly called:

â€¢ 3 fold brochures

â€¢ bifold brochure

3 Fold Brochures: Also known as Tri Fold Brochure, is excellent and gives regal idea and style to the occasion. These are mostly long brochures in which every event and activity is perfectly explained with several elements like time, venue, number of events, any special instructions. The decorative element is high in these brochures and they are very expensive too when compared to other style of brochures. The material used is pretty thick, durable which has pleasant colors. Many people keep the colors of the card suitable with the theme. The text written also easily compliments with the mood and comes up well with the kind of paper used. Many people design these 3 fold brochures for commercial reasons and its look impeccable with simple designs. Mostly salons and institutes design these products as they need lots of space to write everything and explain properly to readers.

Bifold Brochure: Itâ€™s another option which is a funky and cool way to invite family and friends for any event. These are also distributed in schools for inviting the parents for meeting, activities. You can use them more commercially because they cost less than other brochures. A bifold brochure will have 2 sides which will open just like a card. These come in many shapes and sizes which can be used accordingly with the printed and decorative theme. Each brochure and postcard has its own essence which can depend on the occasion and event planned. You can make neutral postcard and brochure design such that it can easily be modified as per any event. Many people personalize these postcards from paper material, the sequence used, strings for wedding brochures. Whereas the commercial people use these bi fold brochures for their products/services.

There are many online brochure design services available that have excellent patterns and immediate brochure or postcard printing can be done. Many services use eco-friendly paper for the brochures/postcards which may increase the cost. Postcards are comparatively cheaper which is even given as a token of any expression with gifts, mementos to employees, near and dear ones.

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Writer of this article, Suman Roy, has great experience in writing web related content. She wrote many well searched articles about Company Brochures, a Postcard Designs, a Custom Logo and logo design templates.

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