



Article published on August 9th 2012 | [Communication](#)

SMS – the SHORT MESSAGE SERVICE is the text messaging service component of phone, mobile communication systems and web using standardized protocols that allows the exchange of short text messages between the fixed line or mobile phone devices. SMS can also be done using computers and internet services. Computer SMS has gained huge popularity and people have started shifting their attention to SMS pc. Websites are there offering people to Send Sms From Pc. Even Bulk Sms can be sent using computers and mobile phone devices.

Text messaging is treated as the most extensively used data application throughout the globe. The term SMS is now the synonym for all types of text messaging. SMS is also being used for the purpose of direct marketing known as Sms Marketing.

The idea of adding text messaging service to the mobile phone users was not a matter of practicality till early 1980s and nowadays SMS messenger is highly used. The innovative concept of SMS was developed in and around 1984. The main idea for SMS was to transport messages through the signaling path using the telephony optimized system. Initially the length of the messages was restricted to 128 bytes so as to fit the messages into the existing signaling format. With the passage of time the system has improved to allow increase the length of the SMS.

The concept of text messaging gradually improved to be implemented in every mobile station by updating its software. A large base of SMS capable terminals and networks started coming up when the users began to utilize the system. A new network element became necessary for specialized short message service (SMS) centers. Also the radio capacity and network transport infrastructure were required to be enhanced to accommodate growing SMS traffic.

The task of technological development for SMS was done by multinational collaboration that supported the framework of standard bodies. Through these bodies the technology was made freely available to the whole world.

The statistical studies reveal, 6.1 trillion SMS text messages were sent in the year 2010. It means 193000 SMS were sent per second. SMS presently are considered as a huge profitable industry. SMS is still a growing industry.

The technology in regard to SMS has improved a lot beyond imagination. By SMS one can send binary contents like ring tones logos or even configuration data. These features have won the heart and mind of a large number of people all over the world. The communication at national plane has become easy and handy. Simply by sending an SMS one can get communicated with the desired person provided the mobile number is known to one. Once a message is composed it can be sent to a number of people. BULK SMS is quite useful for the businessmen for commercial purposes.

Quite a few many websites are there that offer the visitors to send SMS at no cost. A keen competition is there among the service providers. The cost of sending SMS is now so low that it has almost crippled the postal system. Just a little knowledge in the matter is enough for the user to avail of the service. Perhaps it can be said that SMS is a great blessing to the people all over the world.

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Article Keywords:

bulk sms, send sms from pc, sms pc, sms messenger, computer sms

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