Article Side

Selling CDs with Custom CD Sleeves by John Davis

Article published on January 16th 2012 | Business

CDs are considered to be the most commonly used and appreciated form of data storage and backup media today. They have become greatly popular due to their versatility and utility. The CDs have the ability to store large amounts of data which makes them stand out from the rest. They are highly demanded storage media and are being used in every home and office today. This shows that the applications of CDs range from domestic to commercial. They are very easy to use and have the ability to last long life if kept carefully in protective cases. In the beginning, the hard plastic CD cases were used as protective covers for the CDs. They were also used for marketing and selling CDs. These clear CD cases were not much appreciated due to their breakable plastic and unreliability. They were soon replaced by custom CD sleeves.

The CD sleeves are the latest type of CD cases used for protecting and selling CDs in the most appropriate and effective way. These special protective covers are made from 10-pt card stock or 12-pt card stock according to your requirements. They are specially laminated with glossy or matte finishing and UV coated in order to make them more strong and water resistant. The CD sleeve printing has become common due to the ability of CD sleeves to get the potential customers attracted and to get them convinced for purchasing. Both solid and clear CD sleeves printed in full color are highly attractive and catchy. The CD sleeves are printed in standard 2-panel, 4-panel and 6-panel sizes according to your business requirements.

The online printing companies have also introduced CD sticker printing. This has added a great value to the CDs and greatly increased their sales. The custom CD sleeves grab attention of people belonging to all professions and age groups, whether they are young or old. The new trend of printing CD booklets has also become widely used. The CD booklets are also a great help in marketing and advertising of CDs. The CD sleeves make your products catchier than you can ever dream of. The customized CD sleeves not only protect your CDs from scratches but also act as their promotional tools. Their importance can never be denied in the fast moving world of today with ever increasing competition. The CD sleeves are also known as CD jackets.

The online printing companies like PrintingBlue have been providing comprehensive printing solutions for the printing of custom CD sleeves. PrintingBlue, a leading online printing company has been serving the printing requirements of their customers around the world since last 14 years. They have a team consisting of highly educated and skilled printing professionals. PrintingBlue offers free design support, free unlimited design revisions, free proof reading and free lamination to their customers. If you have more questions or queries regarding the printing of your custom CD sleeves, you can contact their customer support representatives, who are there 24/7 to help you completely with your printing requirements. PrintingBlue also exclusively offers free shipment and handling of your printing orders at your doorsteps.

Article Source:
http://www.articleside.com/business-articles/selling-cds-with-custom-cd-sleeves.htm - Article Side

John Davis - About Author:
John works for PrintingBlue that has been serving the printing needs of customers since 1995 in USA, Canada. Australia and UK, more topics on a cd booklets and a clear cd sleeves .

Article Keywords:
cd sleeve printing, cd sticker, cd booklets, clear cd sleeves, custom cd sleeves

You can find more free articles on Article Side. Sign up today and share your knowledge to the community! It is completely FREE!