Article published on June 15th 2012 | Business

The roofing industry in India is driven by growth in the construction industry. Rise in disposable income and willingness to spend on better roofing standards due to rising aesthetic sense among consumers has increased demand. The roofing industry is poised to grow gradually.

http://www.bharatbook.com/market-research-reports/construction-market-research-report/roofing-industry-in-india-2011.html

The report begins with an overview of the roofing market in India including market size and growth. A brief description of the various segments in the roofing market has been provided and incorporates the market segmentation, by product, in the Indian market.

An analysis of the drivers explains the factors for growth of the industry including growth in construction industry, government initiatives, increasing disposable income, growth in pre-engineered building industry and environmental considerations. The key challenges of the market include increase in input costs and practice of banning asbestos mining. A section on the sector-wise opportunity for roofing is provided which speaks about the opportunities in real estate, retail industry, airports, hospitality sector, healthcare sector, metro rail and SEZs.

A competitive landscape of the major players in the market has been provided which contains a snapshot of their corporate information and business highlights.Market Research Book

For more information kindly visit :

Roofing Industry in India 2011

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Bharat Book Bureau

Tel: +91 22 27810772 / 27810773

Fax: + 91 22 27812290

Email: info@bharatbook.com

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Article Keywords:
India, Roofing,Demand Forecast, Market, Market Forecast, Market Growth, Market Leaders

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