



Article Side

Need of SEO Consultant by [Bella](#)

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Most people often ask what is SEO and how to earn money by websites, How I can earn money by internet? In today's marketing scenario internet is spreading whole over the world widely. Today every business is running on the internet. The one who wants to grow his/her business faster also has to create a website for that. So everyone wants that his/her website should be on the top most rank. Whenever you search something or write a keyword in Google it shows the results according to the website rank. So everyone wants that his/her website should be on the first most page of Google because no one goes to 2nd or 3rd page of Google.

Whenever you enter a query in a search engine and hit 'enter' you get a list of web results that contain that query term. Users normally tend to visit websites that are at the top of this list as they perceive those to be more relevant to the query. If you have ever wondered why some of these websites rank better than the others then you must know that it is because of a powerful web marketing technique called Search Engine Optimization (SEO).

SEO is a technique which helps search engines find and rank your site higher than the millions of other sites in response to a search query. SEO thus helps you get traffic from search engines. First, search engines crawl the Web to see what is there. This task is performed by a piece of software, called a crawler or a spider. Spiders follow links from one page to another and index everything they find on their way.

After a page is crawled, the next step is to index its content. The indexed page is stored in a giant database, from where it can later be retrieved. Essentially, the process of indexing is identifying the words and expressions that best describe the page and assigning the page to particular keywords. For a human it will not be possible to process such amounts of information but generally search engines deal just fine with this task. Sometimes they might not get the meaning of a page right but if you help them by optimizing it, it will be easier for them to classify your pages correctly and for you to get higher rankings. Today there are many companies working for SEO. They help your website to rank better.

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The author is writing since many years. With this article we are sharing the information about a [Behaviour of SEO Consultant](#).

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