Article published on June 22nd 2012 | Business

The lighting industry in India is valued at INR 71.7 bn in 2009 and has been growing at 12%. Lighting, a necessity in households and industries, will lead to the development of this market.

http://www.bharatbook.com/market-research-reports/business-forecast-outlook-market-research-report/lighting-industry-in-india-2010.html

The report begins with an overview of the lighting industry indicating market size, growth, share of segments and share of electrical energy used by these different lights in India. It also talks about which lighting source is energy efficient and which are inefficient. The report also provides a detailed analysis of the various segments in the market including incandescent lamps, fluorescent lamps, compact fluorescent lamps and light emitting diode.

An analysis of the drivers explains growth factors such as rising household demand, government initiatives, gap in demand and supply of power, growth in automotive lighting industry, carbon trading and growth in solar photovoltaic cell. The key challenges identified include high cost of CFLs and LEDs and issues with disposal of CFLs.

Competition section provides brief profiles of domestics and foreign major players in the market. The section contains a snapshot of their corporation, financial performance and business highlights, providing an insight into the existing competitive scenario.Industry Reports

For more information kindly visit :

Lighting Industry in India 2010

Or

Bharat Book Bureau

Tel: +91 22 27810772 / 27810773

Fax: + 91 22 27812290

Email: info@bharatbook.com

Website: www.bharatbook.com

Follow us on twitter: http://twitter.com/#!/Sandhya3B

https://twitter.com/#!/bharatbook

Article Source:
http://www.articleside.com/business-articles/lighting-industry-in-india-2010.htm - Article Side

Bharatbook - About Author:
Bharat Book Bureau, the leading market research information aggregator provides market research reports, company profiles, country reports, newsletters, and online databases for the past twenty four years to corporate, consulting firms, academic institutions, government departments, agencies etc., globally, including India. Our market research reports help global companies to know different market before starting up business / expanding in different countries across the world.

Article Keywords:
India,Lighting, Demand Forecast, Market, Market Forecast, Market Growth, Market Leaders, Market Report

You can find more free articles on Article Side. Sign up today and share your knowledge to the community! It is completely FREE!