Article published on June 14th 2012 | Business

Banking Industry in China has largely weathered the financial crisis with the help of the government stimulus package. Global financial crisis has resulted in increased oversight by the China Banking Regulatory Commission, which has helped to boost the performance of this sector. The opening up of this sector has left a huge scope for foreign players to invest. Chinaâ€™s banking sector has witnessed consistent growth in its deposits, loans, assets, liabilities and ownerâ€™s equity over the last few years.

http://www.bharatbook.com/market-research-reports/finance-market-research-report/banking-industry-in-china-2011.html

The report begins with an introduction to the banking industry in China, distinguishing the regulatory bodies and the various types of banks. The industry overview section begins with an insight into the overall banking industry in China along with its segmentation. It further delves into the total deposits and loans, total assets and liabilities and ownerâ€™s equity of banking institutions in China.

This is followed by a section on key performance indicators, evaluating the industryâ€™s performance on the basis of key financial ratios specific to banks. It covers loan-to-deposit ratio, capital adequacy ratio, non-performing loan ratio, provision coverage ratio and profitability.

Foreign ownership in Chinaâ€™s banking industry has been covered along with growth of foreign institutions and their assets, segmentation, performance of foreign banking institutions, major foreign investments by Chinese banks and major foreign investments in Chinese banks. It also covers entry strategies for foreign players, typical acquisition process, and major acquisition challenges and solutions for foreign players.

An analysis of macroeconomic policies explains the industryâ€™s significance on an economic basis and includes macroeconomic environment of Chinaâ€™s banking sector, adjusting the pace of credit supply, supporting economic restructuring and industrial upgrading, and participating in national policy formulation. This is followed by the banking reform development section which covers Chinaâ€™s banking reform development, segment-wise reform policies, opening up of the banking sector, financial innovation and regulation, and implementation of BASEL II and BASEL III norms.

The future outlook section highlights the scope for the banking sector in the near future and includes supervisory focus of CBRC in 2011, medium-to-long term banking sector outlook and mitigation of risks in the banking sector.

The competitive scenario in the Chinese banking industry includes brief profile of the major domestics and foreign banks in China (including the â€œBig Fourâ€• banks).Market Research Report

For more information kindly visit :

Banking Industry in China 2011

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Article Keywords:
China, Banking,Demand Forecast, Market, Market Forecast, Market Growth, Market Leaders

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