



Article Side

Beer in Sweden by [Bharatbook](#)

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Craft beer is increasingly popular in Sweden. This is part of a general trend towards quality, local production close to the consumer and natural ingredients, often organic. This trend is affecting both the food and drink industry. The number of beer connoisseurs is increasing as well as the number of beer-related websites. Despite a higher price compared to "industrial" beer, sales of craft beer are increasing. Four new breweries were set up in 2011, all of them small microbrewers. These craft...

Beer in Sweden report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data (2007-2011), allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they legislative, distribution or pricing issues. Forecasts to 2016 illustrate how the market is set to change. <http://www.bharatbook.com/market-research-reports/alcoholic-drinks-market-research-report/beer-in-sweden.html>

Product coverage: Dark Beer, Lager, Lager by Origin, Low/Non- Alcohol Beer, Stout. Industry Analysis

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Beer market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

For more information kindly visit :

Beer in Sweden

Or

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Beer, Sweden, Demand Forecast, Market, Market Research Reports

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