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WordPress CMS: Features that separate it from other CMS platforms by [Mark Wilston](#)

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WordPress is an open source content management system. In fact it was originally developed as a blog publishing platform but soon the website designers and developers realized the resourceful features of WordPress publishing platform and started using it as a customized CMS for developing various web applications. Today WordPress is amongst the top most content management systems used for developing the website. It is in fact an award winning open source CMS and publishing platform and has earned due laurels in the same category.

In this article we shall discuss the key attributes of WordPress development, which makes it stand apart from other fellow CMS platforms.

WordPress is simple to use!

This is one of the most defining feature of WordPress which makes it steer clear ahead of the rest of the content management systems. The simplicity of the CMS is a required attribute as most of the website owners are running their full time businesses and cannot sacrifice much time for the same. WordPress offers the users a really easy and comfortable way to manage the content of the web application. To begin with, the admin bar of WordPress is not at all intimidating. This is a breather of relief as compared to its various counterparts like Drupal. The admin bar of Drupal is quite intimidating and makes it quite difficult for the users to work at it, if they do not happen to hail from a technical back ground.

Along with that, users can easily make changes in the WordPress CMS, add new items and content etc, with the help of WordPress widgets. WordPress widgets make the upgradation in the website as easy as mere drag and drop. In fact it is one of the reasons that has made WordPress website development, the most preferred CMS for the web developers.

WordPress is highly scalable with plug in support.

WordPress follows plug in architecture, which makes it really easy for the users to increase the scope and functionality of the WordPress based website, simply with the help of right plug ins. Plug-ins are little software fragments, which when added to the CMS, add specific functionality to the same. An example of the same is Adobe Flash Player.

Though most of other content management systems also offer plugins support (Drupal has Drupal Modules and Joomla offers Joomla extensions) but the same are nothing when compared to an exhaustive range of over 17 Thousand plugins provided by the WordPress CMS. No matter what you are looking for – be it Search engine optimization, creating a back up of your website, enabling social networking, chat boxes etc, you can do all of that and a lot more with the help of appropriate WordPress plugins.

With the release of WordPress 3.3, users can also develop an entire ecommerce portal around their WordPress powered website.

Ending note

The choice of the CMS platform depends solely on the nature of your project. Each of the platform is advantageous in its own rights, and thus depending upon the nature of the website, and your own

technical expertise, you must choose the right CMS development solution.

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