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Developing a website is not a simple task. It involves a lot of steps and requires a thorough knowledge of various technologies. PSD to HTML conversion is one of the most popular and reliable methods of website development. In fact, PSD to CSS/HTML is very important for every website. Read further to find out why.

First things first. PSD to HTML is like the soul of the otherwise lifeless PSD design. PSD design files are static and can not be launched in a browser. It is the psd to html conversion which converts the static PSD files into dynamic ones and makes a website complete and browser compatible so that it can be launched in any of the browsers.

This is an important conversion as it incorporates many useful features in a website without which a site would be as good as nothing. For instance, PSD to HTML CSS guarantees a W3C validated website. W3C stands for world wide web consortium and it provides guidelines for web developers to create well structured web sites. A W3C validated website runs smoothly without any glitches and is likely to be indexed quickly by major search engines.

Another important benefit of this conversion is cross browser compatibility. A website ought to have good visibility if it wants to attract visitors and generate more traffic. Cross browser compatibility ensures that a site is accessible via different browsers such as IE, Safari, Firefox etc. This is important because people use different browsers in different parts of the world. Without this feature a website will lose out on a large number of potential visitors.

Semantic coding is a must to get an error free and visually appealing website. Semantic coding ensures that all the elements are at their right places and the layout of the site is completely clutter free and easy on the eye. This conversion guarantees a semantically coded website. This is not all. It also provides a clean code structure with no errors which ensures that there are no errors in the website. This enhances the functionality of the site. Even a small error can ruin the functionality of the site but this conversion promises an error free website.

In today's time there is no dearth of websites on the web. There are tons of sites and this makes it even more difficult for a site to make its place in a competitive domain. But this conversion empower a website with a unique and robust functionality, a highly interactive and a user friendly interface. All these features not only strengthen the core functionality of the site but also make a site unique. With all these features, it becomes much easier for a site to carve a niche for itself in a highly competitive domain.

Thus from the above discussion it is evident that PSD to XHTML/HTML conversion is absolutely necessary for every website. Without this conversion, a website is incomplete and lacks the basic features required to be browser compatibility.

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