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As per the current market scenario, we can say that websites are considered to be one of the most important medium of communication through which you can convey your message in a right manner. Hence, if you want to harness the benefits of web development applications then Joomla is one of the best options to go ahead with.

Joomla is an open source content management framework which is widely used for the publication of web content on the World Wide Web and intranets. It was founded in year of 2005, as result of forking of the "Mambo―. Joomla 1.0 was the very first version which was released. This version of Joomla was very much similar to the Mambo as the tools and codes looked quite similar.

Since its inception Joomla as an open source application has developed and grown by leaps and bounds. It is mainly written in PHP and utilizes object-oriented programming tools and techniques. Some of the basic features that Joomla covers are page caching, RSS feeds, printable versions of pages, news flash, blogs, polls, search, and language internationalization.

So far now rate of downloading Joomla application has been nearly over 30 million times. More than 9,200 free and commercial extensions can be downloaded from the official extension directory of Joomla. As per the latest statistic it has been considered to be the second most used content management system over the internet platform after wordpress.

Some of the some significant reasons behind the choosing Joomla for any web development project are as follows:

1) Flexibility in the development of core software:

It is an open source application which is available for free to download and use. It provides the web developers with an optimal opportunity to study the related codes and software system. The core software is completely CMS based that can be used immediately once itâ€[™]s been installed. It is highly scalable and holds the capacity to handle as many as possible different types to website designing criteria right from simple blog creation to an elaborated new business website.

2) Third-Party Extensions

One of the most daunting aspect of the Joomla is that has got an endless list of third-party extensions with multiple options that appear to achieve your business goals. These dedicated extensions can be used to expand on the core functionality of an e-commerce website and product catalogue, improvement of the content, an external FTP or file management, complex form building, and adding functionality to gallery, and search, menu and navigation enhancement.

3) Search Engine Friendly System

It generates search engine friendly URLs and also provides management of titles and Meta tags by doing the required settings in the administration panel. It also enables the user to generate both front-end site maps for their site visitors and an XML sitemap for the search engines. These are some of the basic features that are possible to integrate in your business web site through the implementation of Joomla web application. Thus, it helps in maximizing the performance of your website on the organic search engines.

4) Community and Support Team

When you net surf then you will find that there are thousands and thousands of Joomla users online, out of which many are developers. At present, there are near about 425,000 active registered users on the Joomla forums. These forms are quiet active and provide help all those who are facing issues with a certain function or bug.

5) Customizable and Simple Admin Panel

Joomlaâ€[™]s admin panel is quiet simple and easy to comprehend, even for those end-users who are absolute newbie to administrating websites. With the integration of Joomla components you can easily separate different functions with navigation menus, just like most websites today. You can easily simplify the administration panel of your website by getting rid of unused icons, add custom shortcuts, create inline help files, thereby making your experience quiet good rather being annoying.

If you are looking out for custom-made web development and design services, which can actually enhance your return on investment, then Web Design Melbourne Company is always there to help you out in the same. Professional website developers at Web Development India to provide you with highly interactive ecommerce web design with informational and sound architecture.

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