



Article Side

What Takes to Become the Best SEO Service by [Fellicia Smith](#)

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SEO is also known as search engine optimization that optimizes a website and accordingly it is ranked in the search engine list. But getting a website ranked and placing it in the very first page of the search engine is not so easy. It takes couple of stage to get the job going, for this let me speak on such stages.

Finding exact Keywords

This is very important because based on this the search engines will let their spiders crawl on your website and accordingly your website will get suitable rankings. This is work of the Seo Service Kolkata, they first go through the website and read about the nature of the business and accordingly they construct the keywords using search engine tools such as Adsense and Adwords. Say, you are running a business which is based on selling computers and its peripherals, then the SEO team would trace out the most widely used keywords related to your business such as, "computer, hardware, cheap computers" and so, on.

Writing Text Contents for the website

Once the keywords are sorted out, it is up to a writer to write articles based on such keywords. Such writers are known as "Content Writers", they write and edit the text contents keeping up to 400 to 500 words. The contents need to be written only on the keywords provided to them but keeping the business of the company in mind. Because most of the computer companies will restrict to their selling, some may sell hard drive, printer while others may sell scanner, mouse, and even provide 1 year free services. While writing the article, it is advised to plant keywords but avoid stuffing to many of them. This helps the spiders to crawl over the text contents and accordingly they are rated in the search engines.

Introducing the Blogs

Blogs are nothing but are summaries of the articles written within 200- 250 words which are posted on a different web page of the same website. These blogs are introduced on regular bases and once again it is the work of the writer to write them. Generally, known as "blog posting", the blogs are posted by pasting pictures pertinent to the blogs.

Text Contents and blogs Submission

This is the final phase of all; article and blog submission is done to the submission directories, which enables the search engines to crawl them. The spiders or the algorithms crawl the keywords inserted in the articles and blogs and accordingly approve them. After this is done, the search engines send an approved URL where they are resubmitted known as "bookmarking". This allows the visitors to read the articles, while doing so as the keywords in the text contents are highlighted the user immediately click on them and directly lands on the website.

This is bit lengthy procedure, so if you are interested to know more or to get a proper feedback on the topic then click on the keyword "best SEO services" in Kolkata and someone from the other end will educate you.

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Fellicia Smith works for <http://www.aanviwebservices.com/> and has written on the parameters which are beneficial and should be included as the part of the a [Website Design Kolkata](#)

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