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Tips to Draw Patrons at Your Website by [Fellicia Smith](#)

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Designing a website needs basic concept, planning and execution of content delivery over the internet. When patrons migrate from one website to another they expect it to open within seconds, ensuring that the entire components of the page must appear, fairly at same time. Sometimes the visitors might be vexed due the web pages appearing at different tempo, it is therefore the web makers must ensure that all the pages should download instantly, at same time. Adding to this, heavy graphics on a web page might increase its loading time even if you have the fastest broadband for your computer. Moreover, the text contents which are the center of attraction should be in a human readable format which must fit into form 640x 480 pixels, plus the background colors should not mingle with the dye of the text contents. You can also use template for your website design which is regarded as a better option. When you make use of a proper web design services then make sure that the web pages has its consistency because they play crucial role in designing. Technologies such as Cascading Style Sheets (CSS) are used to maintain a uniform layout throughout the website.

Plus, avoid the web pages from splicing with too many links. They must be underlined and should be highlighted in a different color so, that the links can be easily identified from the page contents. Also make sure that the external links must open in a new window. Apart from this, easy way of navigation links must be given main priority. A user might look from page to page in quest of his requirements and this is where the navigation method must be user friendly and should land them anywhere with ease. For this, make sure that the cascading of links on the web page should be reduced. Implement 'Back' and 'Next' functions in your website design. Try to fix the 'Next' button to the bottom right while place the 'Back' button at the top left corner of the page. Except for this, make sure that your website users must find easily for the things that they are looking for. For this, you must construct a 'site map' which is a search facility. Moreover, make sure that your affordable website design company must understand the meaning of browser compatibility. This means that your website must be easily accessible and must open in every browser. This is because different visitors use various browsers and if they fail to get your website running in their preferred browser then they will reject your website.

These are general reviews and ideas which will make your website look professional and alluring for anyone. If you are an expert then talking on these topics is useless but if you are not then make sure web design company Kolkata is always there to get your work sorted out.

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<http://www.aanviwebservices.com/> is an expert a [web design company Kolkata](#). While the above article explains that how you must get your website customized and professionalized to draw handsome business. The article above is written by Fellicia Smith who is a web and SEO designers

has written article related to SEO and website making.

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web design kolkata, web design company kolkata, affordable website design company, web design services, seo service kolkata

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