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Whenever you look at your website, do you beam with satisfaction and tell yourself, "œmighty fine website I have here! Thanks to my website design firm."

Or do you scuff your head, review your competitor's site, then look at your website again and mutter to yourself, "œerves me right for employing this so-so web design firm, I absolutely got what I paid for - quite dated, old looking site right out of the 90s!"

For those who don't know what a dated site looks like, here are 5 signs you must be wary of. Should your site have any of such elements, then quite possibly you'd like to consult with a new website design firm to assist you to update the appearance of your website. After all, you don't want your clients to think they got transported back to the 90s!

1. Ugly Patterned background - If your website has this ridiculous background image (patterns normally), which certainly decreases the site speed (be concerned that Google also looks at site speed as an aspect in the rankings), then perhaps it's time to take down your geocities inspired internet site and change to a new one. Most brand new sites don't make use of background images because they comprehend it slows down loading time of their sites. Should you want to use one, make certain it's relevant to your website, it's optimized and its file size cut down so your site visitors won't have to wait until another century for the picture to finally load.

2. Rotating Flaming Logo - oh make sure you burst into flames already! Anyone who's ever been doing web design knows precisely how outdated this style is. A rotating flaming logo at the top of the page, and help you god, making use of comic sans or some funky looking font from 1998. Helvetica sends out its howdy (and would love to point out to you that it's one of several favorite fonts of designers both traditional and online).

3. A copy right notice that says a year that's out of date. Just how long has it been since your web page has been modified? Your customers will unquestionably be deterred or at the least, confused you haven't updated your website in a long time. For that matter, nearly anything that indicates an old date! From copyright date, to past updates on your blogs (folks would rather read something updated, as opposed to outdated). Furthermore, Google likes fresh & new content, so don't be a bit surprised your site isn't found on the search engine pages.

4. Frames - are you aware of anyone that still makes use of frames nowadays? No one utilizes frames any longer. Unless your website hasn't undergone an update since 1999. First, SEO-wise it's not the most beneficial approach in their book, and second, it just doesn't look nice any longer. Nor will it look good whenever your site is viewed on mobile. And I'm certain you're aware, plenty of people nowadays surf the internet on their mobile phones. You don't want to lose that market.

5. A site that only looks good on Internet Explorer. There's Opera Mini, Chrome, Rockmelt, Firefox and other small web browsers out on the World Wide Web and they're making up ground on the users list of Internet Explorer. Remodel your site and make sure it appears good on all browsers.

So is your website guilty of the aforementioned crimes? Listen up - there's still hope. Remodel your site and get ideas off other websites for any innovative website design styles. Hire a website design firm that will have your best interests at heart. Remember, your website can be old (domain name has been around for decades or more), but the user interface can be innovative, updated, and refreshing to your website visitors. Sit down and deliberate the merits of your website design and

usher in the new web designs of the 21st century!

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