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Six Keys for a Proper Web Design Services by [Fellicia Smith](#)

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Getting a website is not a big question in today's world, however, people decide to create website all by themselves, only if they are professionals. But, there are people who will hire a freelance for the purpose or an easy way to get your work going is to hire an affordable website design company. There are dozens of such web companies in and around Kolkata which are quite economical and getting your job done through them could be a smart idea as it could be pretty expensive hiring an alien company for the same. So, whenever you plan to get a website for your business, try to take help from a professional or a company. This is important because web companies must provide you the following web design services which are necessary to create an awesome and alluring website.

- 1) Template- Choose a template that suits your business as well as your company profile. Avoid using free template because they are repeated on numerous of websites and fails to give your company the required identity. If you are an artist then you could design one and give it to the web company or leave it to them to get the job done.
- 2) Text Content – Contents are the soul for any website, so make sure that they must be scripted well. Do not write lengthy text but try to get to the point as soon as possible, be precise and use points to explain the nature of the product only. Also ensure the availability of fresh text contents for each page.
- 3) Title and Meta Tag – Remember, that each page must have a title and should be supported by appropriate Meta Tags. This abets in getting quality rankings in major search engines such as Google, Yahoo, MSN and many like them.
- 4) Interior navigation – Make sure that your website is properly intertwine, plus your internal pages must be just three click away from the index page.
- 5) Broken links – Make a quick cross check through the entire active links on the website. Links that are broken lay a bad impact on the customers and this could also harm your search engine rankings.
- 6) Search Box – This is necessary as it abets the users to search important information on your business web site.

A good website is the asset for any company and talking on this your web design services must include the above points which are beneficial and the key for a proper web page. Do talk to the website providers regarding the above parameters and make it clear that how they are going to get the job done.

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Fellicia Smith works for <http://www.aanviwebservices.com/> and has written on the parameters which

are beneficial and should be included as the part of the a [web design services](#) and a [web design kolkata](#)

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