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Magento Development Tips by [Mike Smith](#)

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Magento is fast emanating ecommerce platform created by Varien for online businesses. It uses MySQL and Zend PHP databases. Magento offers flexibility in Web Design Dallas services and scalability through its various tools that are necessary for online business.

"Magento is a house of user friendly features like"

You can easily create products catalog

You can add more than one images for the same product

It supports catalog and product browsing

It supports Product filtering and product comparison.

You can easily add new products

You can easily manage your inventory, and orders etc

Easily integrate different payment modes.

Magento allow users to use different marketing promotion tools.

Magento supports Revamp website Design solutions for your website.

Analytics and Reporting.

Search Engine Optimization.

"Here is a standard set of certain tips required for Magento Development"

Enable developer mode on local domain.

Turn on logging: By default, logging is disabled in Magento. Magento supports many built-in logging methods for Magento modules

Use xdebug: Magento handles errors and exception handling itself but in order to manage display of error messages use xdebug. It debugs PHP applications.

Let Xdebug handles exception: Turn on Xdebug's exception handler in Magento.

"Use static blocks"

Ecommerce is much more than online selling of a product. Online selling products service expands your customer base worldwide and reduces your overhead. To be successfully stood out in this competitive professional field, you must have a professional ecommerce Magento web Design based website that can help you design a website to achieve maximum traffic and conversion rates as well as a maximum return on your investment.

"E-commerce websites are designed to"

Build customer confidence and trust

provide safety and protection of users personal information

Promote service or product

Be easily accessible and usable

Complement your off-line marketing

In order to manage your website pages you need to go for CMS Web Design. Magento is an open source CMS web design that allows the online users to control the look, content as well as functionality of ecommerce website. There are plenty of advantages of using a web CMS.

You can easily edit, delete and add pages to your website; you can add images, PDF files, audio and video files as well. You can edit the navigation of your website.

You can create links to pages or other websites. In short, Advantages are beyond the user imagination. Magento has the built-in functionality to automatically install additional modules/extensions for online business.

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