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How to Avoid Copyright Issues as a Web Designer by [Stella Richard](#)

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Design of a website, like its content, is governed by Copyright Laws. Design consists of graphic images, layout, logos, pictures and colors used. Copyright laws protect these elements and give the owner a control over his web design. In case someone wishes to reproduce a part of the design, they are required to first seek permission from the owner. Apart from these design elements, even back end coding is protected by copyright. Vancouver based web design companies suggests following steps to avoid copyright infringement that can result in dire consequences.

Copyright Issues and Web Design

While developing a website, people tend to bookmark designs which they come across over the net and use the same elements in their design. But this practice leads to the development of a design that is completely inspired from the internet, and there is no personal creativity involved. In such a case it is advisable to either use original designs or have get permission to reproduce the design in order to avoid copyright infringement. Without a prior written consent, using web designs is considered as a violation of copyright laws.

Avoiding Copyright Issues

• A written contract between the designer and the company should be signed before the development or completion of the site, which clearly releases the designer from any liabilities for copyright infringement

• Always try and create original designs that maybe merely inspired, but not copied from other designs on the web.

• When a designer designs for a company he works for, he does not retain copyright under the rules of "Work for Hire"

• A written contract that states the duration, deadline, rights and obligations should be signed between the designer and the site owner as it helps in easy progression of the site and helps to build a professional relationship.

• Always use free distribution design or those with reproduction rights. In case the designer uses a part of other design, giving credit in the website for the design is mandatory.

• Once the designer has created the designs, it is always advisable to file for patent and trademark to ensure legal protection of the created design

• A designer is required to know all the laws that govern design copyright in order to avoid future hassles.

Importance of a Contract

A contract is extremely important as it helps to protect original work of the designer from unauthorized use by others. A contract also helps to define the terms of the designer and helps him to be safe from liabilities whatsoever. It is a method of letting the client know of internet copyright issues which aids its successful completion of the project.

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[Stella Richard](#) - About Author:

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