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How PSD to HTML conversion helps in Creating a Perfect Website? by [Hemender](#)

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Are you looking for a perfect website, a website that can easily generate revenue for you and drive in more traffic? To get that perfect website, it is important that you know what are the things that work and what are the things you should definitely avoid while getting the website developed. The ingredients to make a website work are good design, easy navigation, and relevant links. Once these things are in place it isn't difficult to get more visitors to the site or attract the search engine crawlers. One of the tried and tested methods to design an attractive website is to go for PSD to HTML conversion. Through this process, you can easily get a creative design for your website that is unique and which well exemplifies your business.

How PSD to HTML Conversion Helps in Creating a Perfect Website

1. Great Themes: When you convert PSD to HTML, you are opening up avenues of creativity. Photoshop is one such software that allows you to design anything and everything. From the simplest designs to the most attractive and high-end ones, imagination and skill is the only limitation for getting great designs. Once a file is made in PSD, it isn't difficult to convert to HTML provided you know the process properly.

2. SEO Benefits: Search engine ranking is one of the most important things that any business is keen to improve on. To get the best out of SEO, you can first convert PSD to CSS and then to HTML. This way you ensure that your files are light in weight and they can be easily indexed by search engine crawlers. Proper keywords if inserted in the URL also help in SEO. Including Meta tags and using appropriate keywords in H1, H2, H3 tags also helps a lot.

3. W3C Validation: It is an honor to get W3C validation for a website. People will rely more on your website if it's validated by the industry consortium, i.e., World Wide Web Consortium. W3C validation also means that your website is free from the threats of bugs and viruses.

4. Semantic Coding: When you convert PSD to HTML it is important that all the elements of the website are adequately defined. With the help of semantic coding, websites can easily define the previously sliced layers of the PSD file. Semantic coding is great for SEO purposes too.

5. Quality Conversion: Taking care of accurate pixel conversion and ensuring that all parts of the website are equal is easily achievable with this conversion process. Whatever pixel measurement you give in the PSD file will be maintained in the HTML conversion.

6. Cross Browser Compatibility: With PSD to CSS and HTML conversion, you can ensure that your website is effortlessly viewed in all the prominent browsers without difficulty.

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