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Hiring an Android App Development Company by [John Mathus](#)

Article published on May 23rd 2012 | [Web Design](#)

Sterling Web Studio is a leading android app development company. Our technical knowledge for developing mobile apps on the android platform include the android SDK, NDK and services that include augmented reality, location based services, web service integration – SOAP, REST, XML, JSON plus object oriented design. When we receive a quote request to build an app, we need a few days to analyze the project. We will provide a quote with the time necessary to build each function necessary for your requirement. Make sure you receive a quote from a mobile app company that breaks out each area of the app and how the app will function so you are on the same page. When we receive the go ahead to develop your android app project, we break down the creation of the app into four stages. The first stage is the analyze stage.

Once we discuss the application with you and are all in agreement on how the app should function, our engineers will begin working on the concepts and features of your application. We will review any marketing strategies we can provide to help promote the app to your audience. It is necessary that you receive a quality report of the progress being done on the application so you are up to speed about the entire process. The next stage is the development stage where the programming engineers create a wire frame template of your application.

The develop stage is where our engineers will frame out an initial template layout of your application. Now you will be able to see screenshots of how the app will work and flow for the user. Make sure you receive updates throughout the development process so you can sign off on the layouts that are being created for your application. You want your application to be easy to navigate and function. The user should receive a quality experience when using your application. Once all the development screens are completed then the next stage begins which is the design stage of the application.

The design stage is where your app comes to life. Our team of designers will create a professional look and feel that reflects your brand. Make sure the design of the app meets your approval. This is an important aspect of how your application will be rated by the user. The design should match the quality of the development of the application so your app will receive a quality review in the app market. Please check with the design and development teams that all the requirements of the app are met and are in line with the time frame quoted to you. You can always add future elements and design changes to the application in the future. After the application has been tested and completed to your standards we move onto the final stage of the development process which is to market your app.

The final stage of the development of your android application is the marketing stage. Our marketing team will take over and submit your app to the android marketplace. We suggest additional services we offer to help maximize your scale and reach of the application. Please note that the company should submit your application to the marketplace and make sure that this is included into the price of the development of the app. There are many steps to ensure that your application is found properly in the android market.

We hope this article provides some insight on how an application is built and what you should receive during the development process of the app. If you would like to know more about our android app development company and the services available, please visit Sterling Web Studio to discuss your mobile app development project today!

Article Source:

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John Mathus is the marketing director for a [Sterling Web Studio](#) a leading mobile app development company for all Smartphone platforms.

Article Keywords:

android app development company, android app development companies, mobile app development, mobile app development companies, mobile app development company

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