



Article Side

Hand Coding a Right Option to opt PSD to HTML for Website Development by [Adam Parker](#)

Article published on January 11th 2012 | [Web Design](#)

When it comes to converting the PSD to HTML, there are hardly two options – converting via software or manual conversions. The software conversions may be quick and easy but they do not provide the required functionality of the website and creates error some websites. On the other hand, the manual conversion equips the resulting website with highly significant functionalities and features.

The crucial reasons to manually convert PSD to HTML.

The manual markup conversions are really vital to obtain a fully functional and efficient website. The experts perform PSD to CSS conversion after the markup conversion which makes the coding of the website really flexible and light and helps in loading it quickly on the web browsers. The reasons that makes the manual PSD to HTML conversion, the right choice are discussed below:

1. Clean and Effective Codes : The manual markup conversions can be attributed for developing the website, with systematic, clean and correct coding structures. Each and every part of the PSD file is made to web optimized. Along with that it is made sure that there is not any glitch or errors remaining in the functioning of the website.

2. Cross Browser Compatibility : The codes of the resultant website are tested across various popular web browsers, in order to ascertain the cross browser compatibility of the website. The attribute of cross browser compatibility is really significant to have a successful website. Different users use different browsers to surf internet, like – Internet Explorer, Google Chrome, Mozilla Firefox, Safari, Opera and etc, and if your resultant website fails to perform on any of the popular web browsers, you will miss out on a great deal of prospected business. In addition to making the website compatible with different browsers, the professional PSD to HTML conversion services, offered by a professional firm also makes the website compatible with the different versions of the same web browser. Thus gives your website that extra competitive edge over the contemporaries.

3. SEO Semantic Coding : Another edge that a professional PSD to HTML conversion provides you with is SEO semantic coding. SEO stand for Search engine optimization and includes all the non paid efforts which goes into making the website appear early on the search engine results. The same is done through performing a thorough keyword research and analysis on the type of industry your website belongs to, and utilizing the same in various tags – The URLs, the image alt tags, the heading (h1, h2 h3 etc) tags, the Meta tag description and etc. A SEO semantic website is one of the key decisive factors in determining the success of your website in the virtual world.

4. Pixel Perfect Website : Pixel perfection of the website gives it the aesthetic and clean and consistent look, all through out the website. The look of the website is a decisive factor in inviting the users to pause for a moment and take the notice of the website. The look of the website can be the deal maker or the deal breaker for any transaction to take place.

5. W3C Validation : W3C or the World Wide Web Consortium, is the international level organization which has laid out standards and guidelines to develop the website. If a website does not follow W3C validation, it is a disaster in the online world. A professional PSD to HTML conversion ensures W3C validation for the website and makes it fully functional and efficient in the virtual world.

So, it is always imperative to convert PSD to HTML manually for the smooth running of the website

across different mediums.

Article Source:

<http://www.articleside.com/web-design-articles/hand-coding-a-right-option-to-opt-psd-to-html-for-website-development.htm> - [Article Side](#)

[Adam Parker](#) - About Author:

Adam Parker is working as a content writer at HTMLFIRM. HTMLFirm is a professional a [PSD to HTML](#) Conversion Company which converts your photoshop designs to high quality cross browser compatible, W3C validated and SEO semantic HTML/CSS markup. Get high quality a [PSD to CSS](#), PSD to Wordpress and PSD to Magento Conversion services at HTMLFirm.

Article Keywords:

psd to html, psd to css, convert psd to html

You can find more [free articles](#) on [Article Side](#). Sign up today and share your knowledge to the community! It is completely FREE!