# Article Side

Design a Website Using a CMS by William Hauselberg

Article published on December 28th 2011 | Web Design

Every business should have a website, even if your business is a one man operation. If you've got an older website dating back to the 90's, it's time to update your page to something more modern. The best way to do this is with a CMS, or Content Management System. A CMS is basically a framework you can use to easily put up a website without having to know any specific web technologies. Using a CMS, you can design a professional-looking site without the help of a web developer.

Why Should I Use A CMS?

A Content Management System is practically a necessity nowadays for corporate web designing purposes. Few companies are small enough such that a non-dynamic website will suffice. A CMS makes organizing your pages convenient and easy. Many Content Management Systems started out as blogging platforms, and gradually became popular with designers for crafting full-fledged websites. As such, using a CMS to add regular updates to your website is fairly simple. In addition, a CMS is optimized by default to help your website rank well in the search engine results.

How A CMS Works

Basically, a CMS is a set of templates that can be used to generate dynamic content specific to the user that's viewing them. They're more or less designed to be interactive by default. So if you need a platform that allows users to register for an account that they can log into later, the CMS is your best bet. A CMS usually has a simple and intuitive back-end administrative interface that allows the administrator to modify the website without having to manually program anything.

Customizing A CMS For Your Company's Website

Installing a CMS on a web host is a simple and painless process. Usually, installation can be accomplished with a few short mouse clicks. If you feel like playing around with one of the many popular CMSs available, there are plenty of tutorials online to guide you through the process. Once you're up and running, all you have to do is choose a theme you like, tack on a few plugins, and you're done.

At this point, Content Management Systems have been fool-proofed to the point where anyone can set one up and configure it to their liking without much effort. They're secure, reliable, user friendly, and typically free. Unless you need extremely unique and specific features, a quality CMS should satisfy your corporate web designing needs quite nicely. If you need to create a new corporate website or update an aging one, using a CMS is your surest path to success.

Article Source:
http://www.articleside.com/web-design-articles/design-a-website-using-a-cms.htm - Article Side

William Hauselberg - About Author:
The author has an immense knowledge on a Content Management System. Know more about a corporate web designing related info in his website.

Article Keywords:
Content Management System, corporate web designing