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Many businesses around the world are making use of Drupal development services to run their websites and blogs. A blog provides a business the perfect opportunity to keep the website updated with fresh content and connect with the customers. To achieve an interactive as well as informative blog you can make use of Drupal modules. In this article let us take a look at 10 Drupal modules which can help you make your blog popular among the users.

1. WYSIWYG Editor - One of the most popular Drupal modules this HTML based editor allows you to post content in your blog easily. You get a real-time preview of how the content posted would appear and can also add images and multimedia elements to your blog.
2. XML Sitemap - This provides an SEO-friendly sitemap which notifies search engine crawlers when new content is published in the blog. This invites the search engine crawlers to the blog and helps achieve high rankings.
3. CCK - If you are looking to define the content in your blog such as radio buttons, emails, links, images this is the perfect module for you. It defines the content fields and widgets through a web browser.
4. Page Title - To leverage the search engines Page Title is of great significance. This module lets you set up the page title of your blog which can contain keywords for better performance on the search engine.
5. Google Analytics - This module gives bloggers an insight into their users. They can know where the users are coming from, keywords they are using, the landing pages, bounce rates etc. helping devices perfect marketing campaigns.
6. Notification - This module sends you an email back when someone comments on your blog. This is a perfect module to immediately respond to the people who post comment as they may be your potential customers.
7. Webforms - Web forms have become the popular way of people reaching out to you and this module allows you to create personalized contact forms. You can also create surveys forms, contests and petitions to promote your business.
8. CAPTCHA - You need to ensure your feedback form and comments are filled by human and not automated programs. This is where the Captcha module comes into use where users have to authenticate themselves typing what letters and numbers appear in an image.
9. Backup and Migrate - With this module in place you can back up the database and migrated to a new version of Drupal. This helps you prevent data loss when migrating from one system to another.
10. Facebook Sharemodule - You will be able to promote your blog on the social networking giant Facebook using this module. This adds a Facebook share button to your blog which allows others to share the post.

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