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Attention Grabbing Web Design Portfolio Ideas by [John Petter](#)

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The internet is filled with all kinds of web designers and developers. In fact, with thousands entering the industry on a daily basis, it is never easy receiving the attention that you deserve. However, you can easily attract more attention if you know how to use the right tools that are available to you. One of the greatest features that you can focus on is your web design portfolio. With it, you will certainly attract a large audience to your works.

Here are simple ideas that can help you create attention grabbing web design portfolios.

1. High-quality portfolios

Ideally, you need to put more emphasis on the designs within your portfolio. In addition, the presentation of these designs need to be well organized. A perfect portfolio should include easy navigation with an overall clean effect. When a potential client sees such portfolios, they will certainly be interested in your design skills thus contract you for their tasks.

2. Create a blog

No matter your field of operation, a blog is a perfect tools for gaining exposure in the world wide web. With the design in mind, you can create a blog within your portfolio onto which you will be updating your content as well as portfolio and hence attracting more attention to your site. With a well updated blog, you will certainly attract high ranking in the search engines. The possibilities with a blog are endless; for instance, you can talk about your forthcoming projects, show your design process and even talk about other aspects of your life as a designer. Better still, you can integrate your blog with social media.

3. Learn to write

In your spare time, you can always share information about your design skills on your blog. This will portray you as an expert in your field. While doing this, be sure to add a link to your web page design portfolio. You can also consider submitting your articles in article directory sites with a back link to your portfolio page. While focusing your website design portfolios, keep the search engines in mind. Ensure that you create your content with the relevant keywords in mind.

These are just some of the tips that can help you get started in creating exposure for your web design portfolio. There are other several strategies out there that can help you realize this goal.

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