



Article Side

5 Classic and Cool Hair Care Product Logo Design of All Time by [Tammy Becker](#)

Article published on December 2nd 2011 | [Web Design](#)

Nowadays, men are more conscious about their outward appearance than women. People are using various hair care methods to improve the quality of their hairs.

But ever since the rise of fast moving consumer goods (FMCG) industry, there are so many shampoos in the market that it is hard to differentiate one from another. A factor that sets a brand apart from the rest is its trademark, which reflects the company's values and unique selling point.

Let's have a look at some of the classic hair product logo designs and see what sets them apart from the rest:

1. Head And Shoulders:

They have claimed their fame with the creation of their popular anti dandruff shampoo. The logo consists of the business name in italic fonts with a dark blue oval shape complementing it. Two crescents lie in the oval which gives an impression of dependability and thoroughness to the monogram. This color also gives an air of freshness to the design.

2. Garnier:

Garnier is owned by L'Oréal and is one of most famous hair product companies in the world. Although they have altered their emblem many times, the basic theme remains the same. Their current symbol consists of dark green colored text accompanied by a circle with an image of a green leaf in the background. The overall theme of their shampoo is usually green which gives it a very revitalizing and stimulating touch. It is the green color that makes it distinctive among the brands.

3. Pantene Pro V:

Their brand mark consists of the business name in straight black colored fonts with an artistic golden colored symbol accompanying it. The icon slightly resembles long hair breezing through the wind. The straight fonts give the monogram a very professional and capable look.

4. Dove:

Much like the bird that is used to represent the brand, Dove promises softness, gentleness and sophistication. The same is reflected in their symbol that is used for their hair products that consists of dark blue colored text with a golden silhouette of a dove. Since the overall theme of the shampoo is white or light blue, there is an air of calmness and serenity to the design.

5. Herbal Essences:

Although the product logo design of this famous hair product company has been altered many times, it still reflects the natural fresh touch through the use of bright colors. The overall color selection leaves a very soothing and refreshing touch to the viewers. Their new trademark consists of a green colored ring shaped symbol with an intricate design over the top which gives it a chic and contemporary look.

Therefore, there you have some of the famous hair care brands that have beaten their competitors and have made a proud name.

Article Source:

<http://www.articleside.com/web-design-articles/5-classic-and-cool-hair-care-product-logo-design-of-all-time.htm> - [Article Side](#)

[Tammy Becker](#) - About Author:

Tammy Becker is a senior graphic design consultant at a professional graphic design company. For more information a [hair product logo](#) please contact at a [product logo design](#).

Article Keywords:

hair product logo, product logo design

You can find more [free articles](#) on [Article Side](#). Sign up today and share your knowledge to the community! It is completely FREE!