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Kovalam is one of the most hot tourism destinations in Kerala. Millions throng to this idyllic beach location. Situated in the southern part of Kerala, Kovalam is on the shores of Arabian Sea.

The tourism potential of Kovalam was discovered by Travancore Kings and it is one of the oldest known tourist spots of India. Kovalam shot into prominence in the global map when in ninety seventies hippies swarmed to this place.

Kovalam is located thirteen kilometers away from Thiruvananthapuram, the capital of Kerala and is easily accessible through road. This easy accessibility leads to its high popularity among locals also.

Catering to the high number of tourists visiting, many resorts and hotels have come up in Kovalam. Resorts and hotels in Kovalam provide for high class accommodation facilities and round the clock quality service. The rooms provided are spacious, luxurious and adorned with modern décor. The staff encounters guests with a smile, equipped with all the warmth and hospitality. The visitor's book of hotels is full of compliments from guests. As most resorts are located in the vicinity of beach, guests can remain in the eerie ambience throughout the stay.

The facilities provided by Hotels in Kovalam are luxurious rooms, Banquet hall, hot and cold water supply, spacious parking facilities, dry clean and laundry facilities, travel desk that works for twenty four hours, direct dialing ISD and STD facility, wireless internet and round the clock room service.

The hotels are also adjoined with multi cuisine restaurant providing for various styles from Continental to Chinese. The food offered is absolutely delicious and having them with the sea breeze caressing you is a blissful affair.

There are ayurvedic spa facilities and yoga centers attached to Hotels. The reputation of ayurveda and yoga reaching far and wide makes for good attendance.

The facilities are also rented out to Business sect to conduct conferences, meetings and training programmes. The participants are sure to find the ambience stimulating.

As there are tourists of various economic purses visiting Kovalam, Budget hotels have come up in Kovalam. Budget Hotels in Kovalam cater to tourists who are economic minded and would like to pay less. Budget hotels also give quality service and excellent accommodation.

The meaning of Kovalam is "grove of coconut trees" and true to its name Kovalam is marked by hordes of coconut trees.

Kovalam is formed by three crescent shaped beaches which are separated by rocky outcroppings. The southern part is the larger of the beaches and it is called Light House Beach for it has a thirty five meters high light house situated on top of Kurumkal hillock. The middle one which is the second largest one is known as Hawah Beach. It was known for topless European women gathering there. Now that practice is banned except in private spaces owned by resorts. The northern part is known as Samudra beach.

Kovalam Sea is shallow and one can go up to hundred meters into sea. This fact and favorable weather makes Kovalam, a safe haven for swimming. The sandy beaches are inviting for sun tanning. Kovalam resorts arrange for provisions for sunbathing. There are attractive coral reefs near

the coast and tourists can go snorkeling underwater to have a visual feast. There is provision for surfing or tourists can go in catamarans rowed by expert fishermen.

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