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Definition: Web development incorporates all areas of creating a Web site on the World Wide Web. This includes Web design (graphic design, XHTML, CSS, Flash ...)

Web development is a broad term for all activities related to developing a website on the World Wide Web or an intranet Web Development E-commerce includes business development, Scripting Client-side/server-side, web design, Web content development and Web server configuration. However, among web professionals, "web development" refers only to non-design aspects of building web sites, for example, Hyper Text Markup writing and coding. Web development can range from developing the simplest static web page of plain text to complex web based applications for Internet, E-business and social networking services like my space, ibibo, tripping, etc.

## Importance of Web development

A good website will show the information potential of a company or a person engaged in online marketing. A well designed website, easy to navigate to any search engine like Google, Yahoo and MSN search engines, etc. As we know website search engines obviously a high rank in the search results page of search engines is more traffic to the site as the point of view of business generation. In this age of advanced computing technology, electronic commerce has largely dominated by the practice of marketing, and because of the easy availability and accessibility of the Internet, people are running after him and make big profits in the comfort of your home.

As a person of good online business, which is important for your business, to prepare a website that is well designed, attractive, full of relevant information, easy to navigate, easy to use, good content, enough functions and are capable of retaining visitors for long and make them come back again for commercial purposes.

### Web Development Features

In this competitive information age, we can not only forced the website for the information provider organization, but the limits are extended, now a days we are seeing the web site as a tool online application through which deliver information from one place to another with a help of Internet. For web application development required some specific features, such as HTML, Flash, JavaScript, CGI, DHTML, Internet and cascading style sheets and some important languages for the design front and ASP, ASP. NET, JAVA, PHP background and perspective required languages, such as Oracle, SQL Server and My SQL. To establish the connection between the front-end and back-end languages some tomcat servers are required as standard, the logic of the Internet and web fields.

Web development takes into account many things, such as data entry errors through check forms and the data entered in certain fields of web applications. Malpractices such as SQL injection can be executed through users with ill intent yet only primitive knowledge of web development as a whole. Not only this, but scripts can be exploited to allow unauthorized access by hackers to get information such as email addresses, passwords and protected content like credit card numbers. So the facts above given that it is required that should include access features in the application accounts, we can make it more powerful if it applies the concept of cryptography in your applications.

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# **Tommy Welgone** - About Author:

Author is a proficient web developer with huge knowledge in a <u>Web Development Agency</u> and offers some of the best a <u>Social Media Marketing</u> at the best prices out today. Is now taking new SEO clients for their SEO plan.

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