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What are the benefits you derive from hiring offshore android app developers? by [Maddoxorson](#)

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Google's™ Android is the best selling mobile phone used by millions of users across the globe. With added features and distinctive elements it has become an indispensable part of many people in their daily life. In case you are planning to hire android app developers for sponsoring an app and marketing in the mobile industry, there are certain factors to consider. There is always huge demand for programmers who are efficient in devising innovative software solutions in the form of applications. Obviously, owing to the high demand, they charge high for developing each app to be sold into the market. This is not so when you hire developers who are in developing countries.

Before dealing with programmers, you should possess little knowledge about the language in which programs are created. It is wise if you can directly contact the developer instead of dealing through agencies. There are some companies which hire plenty of programmers and pay fixed salary for them. Every mail correspondence will be routed through them and you cannot talk and communicate directly with the developer. This may give rise to misunderstanding between you and the developer. Ensure that the android app developers you hire are reliable and can contact you anytime he wanted.

Next thing you should consider while hiring programmers is to check whether they have experience in creating specific apps. Some may have expertise in developing game applications and others may be professional in developing entertainment apps. So, you need to verify if the person you choose has done similar apps before. It will be still better if you could check the development of app in various stages by studying its beta version.

The apps created by the android app developers should be compatible for other mobile phones also. Many apps sold by the Apple industry meant for iPad and iPhone are being downloaded by Android users. Similarly developers must be proficient enough to create apps which match the requirements of other mobile devices. This would potentially increase the income for you, being the sponsor.

The programmer should be equipped with proper software which is required for developing the application. Using cheap software can entirely spoil the quality of app. Hence the developer you choose should have knowledge about the different kinds of software existing in the market. For developing android apps, it is necessary for the android app developers to possess software development kit (SDK) designed by the Google.

Instruct them to use simple languages like C and C++ since they can be rightly transferred into many mobile phones with comfort. In case the android app developers have limited understanding of the language, he or she cannot develop apps which are distinctive and useful. Verify if the developer possesses sufficient knowledge and proficiency in language in which apps are created. In addition, if you are on a budget, then choose the offshore developer who charges very less, without compromising the quality of the application.

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