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Some benefits of paid blog hosting services by [Leesa Rey](#)

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Finding a blog hosting company is crucial for your blog if you want to keep it running smoothly. A well run blog is the first condition when you plan to earn revenue from it, or you simply want to convey information to your targeted audience. Here are some tips to find out right hosting company for your blog.

A blog hosting service that you choose should be capable of speedily uploading your blog site for the visitors. If your site takes time to upload for the visitors, they will go to another blog site. Therefore, find out a blog host, who provides you with the necessary speed.

When you think of finding out a suitable blog hosting company, you should decide whether you want to invest in a paid service or you need a free web hosting. If you have a personal blog that is primarily meant to keep you in touch with your family members and friends, then free hosting services are usually sufficient. Blogger and WordPress.com are the example of free blog hosting services. You can easily use the interfaces free hosting services to start a blog.

Free blog hosting services provide a smaller selection of templates. You can alter change the look of your blog by using these templates. However, the free hosting comes with the disadvantage that your site will display the ads from the host. You cannot remove the ads.

A paid blog hosting offers you varied services that you can use to customize your blog. Such a blog becomes a good source of income for the Blogger. You can have your own domain. Paid hosting services allow you to run ads on your site so that you can have a good source of income. Another advantage of paid blog hosting services is that you can easily handle greater amount of traffic that visits your blog regularly.

Paid blog hosting is also known for its security features for the blog sites. The security matters a lot when you have some financial transaction to make on Internet. When you opt for paid hosting services, it simply means that you will have a dedicated server machine with the host. This, in turn, means that you will not be sharing any information with other websites in the server. Another advantage of blog hosting services at a price is that you get a unique domain name that is easy to recall. Free web hosting services ask you to have a sub domain name that is harder to remember.

Check the reputation of blog hosting services provider. Review the companies for their services such as Java/Tomcat hosting and compare them with other web hosts. An extensive comparison will also help you settle for companies that are offering its quality services at cheaper costs.

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