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VoIP or Voice over Internet Protocol is a fast and powerful way to promote the business today. This latest technology offers more than cost savings. It uses an established technology which gives a better telecommunication using the Internet instead of the traditional phone lines.

With a VoIP call, the caller's speech is condensed and transformed into sound packets which are sent across a broadband connection with a high quality restoration at the receiving end.

Hence, more and more businesses are switching over to VoIP technology to take advantage of the many benefits it offers.

Classes of services

VoIP services come in two classes; business and consumer. Most businesses today would consider a VoIP system called business VoIP service which gives better call quality with more resilience and features over the traditional PBX system.

It is important to choose the right class of VoIP service for a business which depends on the sales and profits of its calls to customers. Business VoIP calls can be superb or inaudible; besides it costs less than the PBX or other traditional telephony services for businesses.

Business VoIP services offer more features which allow national and international calls made on mobile phones.

Lower operation costs

VoIP systems offer businesses better telecommunication options which are more streamlined with a lower cost of implementation and operation. Businesses can increase their productivity with lower phone bills.

The savings made through VoIP services are substantial depending on the usage; up to 80% savings can be enjoyed with a VoIP telephony system. Calls made using the same VoIP service system are free. This is possible when business associates, vendors, suppliers and affiliates use the same service provider for the fixed business lines. These calls would be considered internal calls and are processed free.

Lower capital costs

There is no need to put out a heavy capital investment with business VoIP systems as with a traditional PBX system which requires a whole load of associated equipment. The set up requires only a hardware component which is the set of IP telephones as well as a voice gateway which is linked to a router.

Lower maintenance costs

As the business VoIP system functions in streamlining the business telephony, this dramatically reduces the maintenance costs as a packet switching service is more efficiently managed than the normal phone lines.

Improve business performance

There are many advanced VoIP features that are powerful and effective in improving the business productivity while supporting mobile working. Users of business VoIP are able to access their telephony at any location which has Internet connection. Hence, more business opportunities can be seized and materialized.

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