



## Article Side

The rising Greed for Sports news in Hindi among enthusiastic fans by [Poojarajput](#)

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Our country India is known to be large and diverse. People belonging to different languages and religion live here. Hindi is the language that would appeal all the people of the country as it is understood by majority of the Indian population. Thus Hindi is been designated to be the national language of the country of India. Owing to all this, Hindi is most commonly used to communicate in India. Hence a lot of Hindi News channels are found. Much wider reach can be found by Hindi News channels as they are viewed by all sorts of people who belong to any class or caste. This makes Hindi news the most adored among the various other languages of news.

Recently our country has also become passionate about sports. Out of many world-wide played sports are played in our country. The national level teams of these sports also qualify to playing at the international grounds. Take the example of our very own cricket team. In 2011, the Indian Cricket team lifted the World Cup 2011. Various international tournaments like Olympics, Commonwealth also have numerous Indian players. All these news needs to reach the Indian masses and this must be covered various newspapers and news channels.

News in the earlier days would be just a segment of a particular channel. This segment would broadcast all the news. Now there are channels that are specifically dedicated for the purpose of broadcasting news. In the recent past, our country has been emerging as a sports enthusiast. And for this, sports news is very important. There are a lot of sports that are being played all over the world, and our country is a participant in almost all of them. A lot sports being played, means a lot of sports news. In this wake of the new trend, all newspapers have dedicated a news supplement for sports news only.

In our country, Cricket is almost a religion. Every Indian enjoys watching the game of cricket. Owing to this, we have channels that are dedicated only for the sole purpose of broadcasting cricket matches. People, who cannot catch these matches, often catch the cricket new.

Cricket News in Hindi is the most preferred option, as it is understood by one and all. Often the elders of the house do not seem to be well versed with other languages. At this time, Cricket news in Hindi becomes the most apt option. Cricket news in Hindi can also be watched in all parts of the country, because the language of Hindi is used all over the country

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