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Promotional football magnets - Easy way to promote your business by [Jason Moreno](#)

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Obviously nobody will dislike the fun and thrill of football season. For companies, is there any other better way to stay in touch with your valuable clients, other than sharing their passion and interests. Businesses can take advantage of the football season with special magnet promotions. Needless to say, it can remind your customers about the reason for choosing your business and it is the best way to come out as winner.

Happily, there are plenty of choices when it comes to magnet promotion including football shaped magnets. One of the simple ways is to create a magnetic calendar with a complete list of schedule; contact information along with the company's name can be put up at the bottom of it. You can also get benefited by creating special magnets which can lists football schedules that take place in the town or State. Magnet calendar can be even created for school football schedules and it is a great way to advertise your business in your town. This type of campaign will help your business to reach the potential clients without any difficulty.

When you advertise through magnet it is good to avoid promoting a single team. Obviously, it can turn off potential customers who are fans of other football teams. It is good to list all the schedules rather than supporting a particular team otherwise you can print different magnets with logo or slogan of the different teams participating in the match. This will allow your customers to easily pick the magnet of their favorite teams but unfortunately it needs a personal relationship with your clients. You should never get into this type of advertisement unless you have plenty of time to market your business. A business card football magnet with your company name at the bottom is one of the easiest ways to grab the attention of potential customers.

Distributing the magnets is not just to promote your business but it is easy and fun. When it comes to distribution of these magnets there are plenty of choices-one can get it distributed in local football games, college or university, sports goods store, etc. Football shaped magnets must be distributed at free of cost, at any cause do not charge for it. Moreover it s good to have your company name, contact address, phone numbers and other information to the bottom of the magnet which makes it easier for the customer to reach you. Magnets must be simple in design and it is good to have them distributed a month ahead or just before the football season.

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a [Sports schedule magnets](#) is a great marketing tool to promote your business. a [Custom Printed Football Schedules](#) can be ordered through online.

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