



Article published on March 5th 2012 | [Software](#)

As customers expect more out of handsets and customer demands are ever increasing by the day, iPhone has come up with new developments to meet the surging demands of end users. Moreover, iPhone app development projects are adopting a novel approach to build apps that turn out to be a smashing hit amid the end users. The ardent developer who is involved in this development program ought to take note of the changes happening in this field, and take efforts to create applications that fall in line with the changes that have paved the way for a whole new scenario.

Novel Devices

Apple is exploring new grounds, in an effort to bring out advanced mobile operating system that works to the advantage of consumers. With the iPhone 5, Apple has made its intentions clear, as it wants to improve its performance to introduce novel iPhone versions that not only attract the attention of end users, but also have the power to enhance the market share of iPhone. This is a welcome sign for ardent developers who take part in iPhone app development projects, as the changes create new opportunities for the developers to come out with robust iPhone apps.

Photo Applications

There has been a new shift towards photo applications in this niche, and developers are bringing out more photo apps as never before, to tap market potentials. Some of the alluring features of the photo apps have also caught the imaginations of the public at large, as the navigational structure, feed browsing structure and instant effects preview among the other features have caught the attention of ardent developers who plan to bring out iPhone applications.

Change in Revenue Model

There is a change in the download policy adopted by App store, which has caught the attention of enthusiastic developers involved in this development projects. From applications that were available for one-time cost, there has been a shift in the policy of App store, which has replaced the old model with apps that have the potentials to bring recurring revenue or applications that have the potentials to create earning opportunities with the aid of ads.

Change in Text Interface

In the past, apps were predominantly text-based applications, and in modern times, there has been a shift in the way text-driven apps are built. In recent times, text that is appropriate in context seems to be the driving force that paves the way for effective applications.

An enthusiastic developer who is a part of iPhone app development should take note of the new ground in this field, and create apps that fall in line with the changes that have dominated this niche.

Article Source:

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Article Keywords:

iphone app development, iphone application development

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