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For over 10 years now, BlackBerry remains to be the go-to phone for professionals who need to be involved with their work all day and all night. But why is BlackBerry the most effective tool to be utilized with business synchronization? That question can be answered in three words: BlackBerry Enterprise Server.

The Blackberry Enterprise Server (BES) is the brain linked to the Blackberry services companies use around the globe. Back in 1999, when the first BlackBerry handheld was unleashed in the corporate world, the intention of the Server was simply to enable linked BlackBerry phones to share secure emails to each other. A company would get a Server that is exclusive to them, and they would share Client Access Licenses (CALs) to those authorized to get into the Server.

As soon as a certain company buys and sets up a BlackBerry Enterprise Server, their Server is provided with a unique identification number utilized to connect to a network operation center (NOC). The NOC functions as the Server's right hand, which communicates with all BlackBerry devices connected to the Server and orders them what to do.

When the CALs have been provided to authorized staff, they would then have to enroll their phones with the NOC. Following registration, instructions referred to as service books will be transmitted to every single handset, which tells the phone what to execute and how to link with other devices on the same server. All the registered smartphones may also be encrypted to make sure that all data being received and sent remains safe and secure.

BlackBerry smartphones linked to a particular server have come far when it comes to features. Not anymore restricted to simply sending and receiving email messages, people may now use their BlackBerry smartphones empowered by BES software to synchronize contacts and addresses, set up meetings, browse websites, and remain in touch with everyone in the company 24/7. As the technology advances, users may now benefit from services specific to the kind of work they participate in.

Moreover, BlackBerry Enterprise Server software permits network administrators to play Big Brother. They may exercise parental powers, so to speak, which lets them command which kind of activities personnel can or cannot do while logged onto the Server. An additional perk is the ability to remotely wipe a mobile phone in case it gets lost or stolen.

This technology gets updated every now and then, and with the latest release, the BlackBerry Enterprise Server Express 5.0 -which is designed so that small companies may also use it- companies can experience significantly better services on a streamlined Server at a discount. To find out more, you can go to [us.blackberry.com/business/software/besx/](http://us.blackberry.com/business/software/besx/).

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