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Adopt Rich Internet Application Development for web development by [Elan Technologies](#)

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Internet has given a number of online businesses opportunities to people and this has gradually helped in expanding business and increasing profits. This has also helped in creating user friendly web applications that can satisfy user needs. This is the reason why web developers today focus more on Rich Internet Application Development that helps businessmen in increasing their visitors and converting them into actual buyers. RIA's have served as a boon for online business. The audio and video clips, helps business owners in spreading their message easily and in an affordable way. Graphics and animations helps businesses to increase their business revenues.

These RIA's are deployed on browser through plug-in and can run on OS and other major web browsers. RIA also gives pleasure user experience by using audio, video playbacks, graphics, animations, and much more. RIA gives great user experience because they rich in functionality and can be included in any technology being used by client side. These web based RIA's have characteristics of desktop application. They can be built on various frameworks and programming languages. It is the no refresh feature that admires people because the server automatically updates the user and he's not required to perform any sort of action.

Microsoft Silverlight, AJAX Development, Adobe Flex and Java are a few technologies that are used for creating amazing RIAs. Among all of them Flex and Silverlight development are the ones that are widely used. Today, more and more websites are making use of RIA. Both YouTube and online gaming community have followed the suit. RIA has a number of advantages and among all the most liked ones are:

- 1.It runs on remote server which means that there's no need to install any sort of system configuration.
- 2.It overcomes the limitations such as low interactivity, retrieval problems etc that come with standard web applications.
- 3.It helps client to increase interaction and also reduces workload
- 4.Improves network efficiency.
- 5.No installation steps that needs to be followed.
- 6.Secured for users.
- 7.Availability for users on any machine connected to Internet.

Below are a few features of RIA:

- 1.It is easily accessible
- 2.Runs on almost all browsers
- 3.Consistently delivers good results
- 4.Helps create great user experience

5.Delivers rich performance

Today, more and more web developers focus on creating websites that are appealing and engage users for a longer period of time. With RIA there are high chances of engaging a user for longer period of time and this increases the chances of converting them into actual consumer. This helps in increasing online revenues.

There are a plenty of companies that are into RIA and Silverlight development. Check for such companies by going online and have a look at their portfolio. This will help you in making right decision.

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Elan Technologies is web application services providing company that services like a [Rich Internet Application Development](#) and Silverlight Development. We are specialize in Web apps, Mobile apps development and develop a wide range of better-quality apps.

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